



**Muswellbrook City Council
Innovation Precinct**

Stage 1 - Design Development
Issue 2

02 MAY 2025

Best

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PROJECT:
Muswellbrook Innovation Precinct
Stage 1

CLIENT:
Muswellbrook Shire Council

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GEN

Contents

ISSUE:

2

1 Graphic Language

MuswellBrook Shire Council
Brand Assets

The latest Branding for MuswellBrook
Shire Council.

Logo



Colour Palette – Primary



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Brand Assets

MuswellBrook Shire Council
Brand Assets

For the typeface used across the signage suite, we have used Circular STD – Book with a tracking of 50pt.

The arrows are strong & sharp, speaking to the Innovation precinct’s future focused approach.

Typeface: Circular Std

Circular Std

THE FIVE BOXING WIZARDS
JUMP QUICKLY.

The five boxing wizards jump quickly.

1234567890

Arrows



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2 Finishes

Finishes



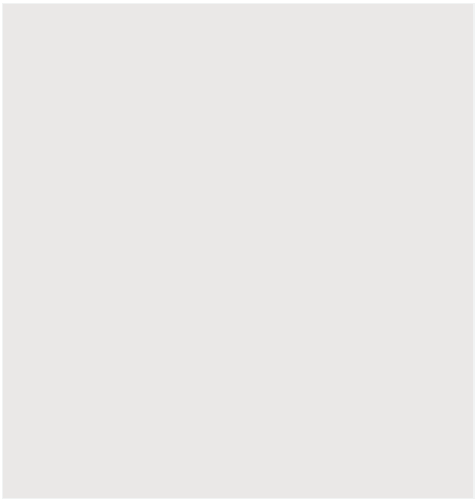
M1
Stone base with a honed finished matched to the existing stone pavers used in the landscape.

Contractor is to supply samples for BEST and the client to approve prior to construction.



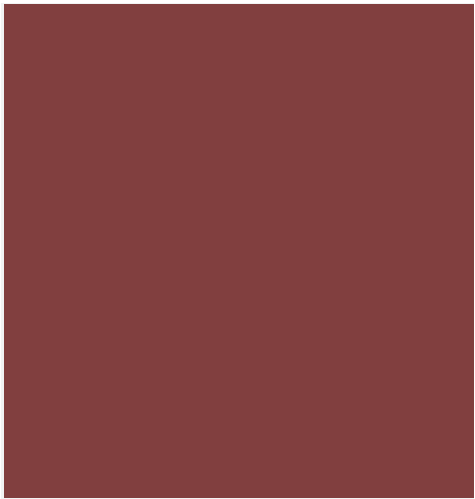
M2
Hot dipped galvanised steel with a tinted finish. Tint colour to align with stone TBC.

Contractor is to supply samples for BEST and the client to approve prior to construction.



M3
Powder-coated white matched to dulux: Dover White™ - Matt | 2721384M

Contractor is to supply samples for BEST and the client to approve prior to construction.



M4
Powder-coated red matched to dulux: Desert - Satin | 90N4227S

Contractor is to supply samples for BEST and the client to approve prior to construction.



M5
Profile cut white SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Colour to match M3 finish

Contractor is to supply samples for BEST and the client to approve prior to construction.



M6
Profile cut coloured SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Colour to match M4 finish.

Contractor is to supply samples for BEST and the client to approve prior to construction.

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Finishes



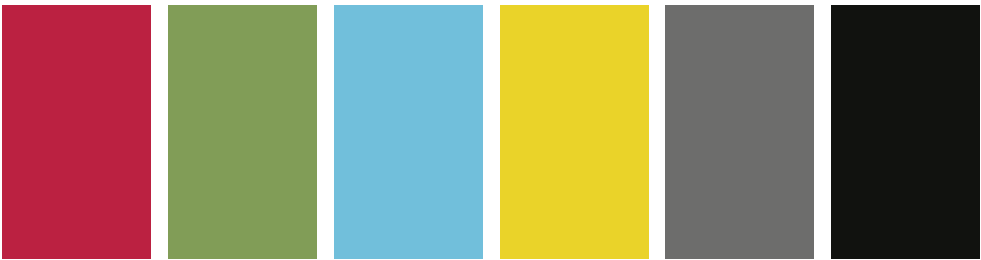
Colour Options

Panel colours

An adapted version of the Muswellbrook Council brand colour palette has been made based off the red used for the exterior of the Donald Horne Building.

Shown are the application of this colour palette across the WF.1 & CP.1 Signage.

Brand Colours



Adapted Colours



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GEN Panel Options

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2

Colour Explorations

Internal Colour & Pattern Options

Due to the hollow nature of the signs, we are able to add accent colour or patterns on the interior of the signs.



Sign internal option 1:
Simple internals



Sign internal option 2:
Coloured



Sign internal option 3:
Coloured + pattern internal

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Colour Options

Colour Applications:
Option 1 - Zoned roll out

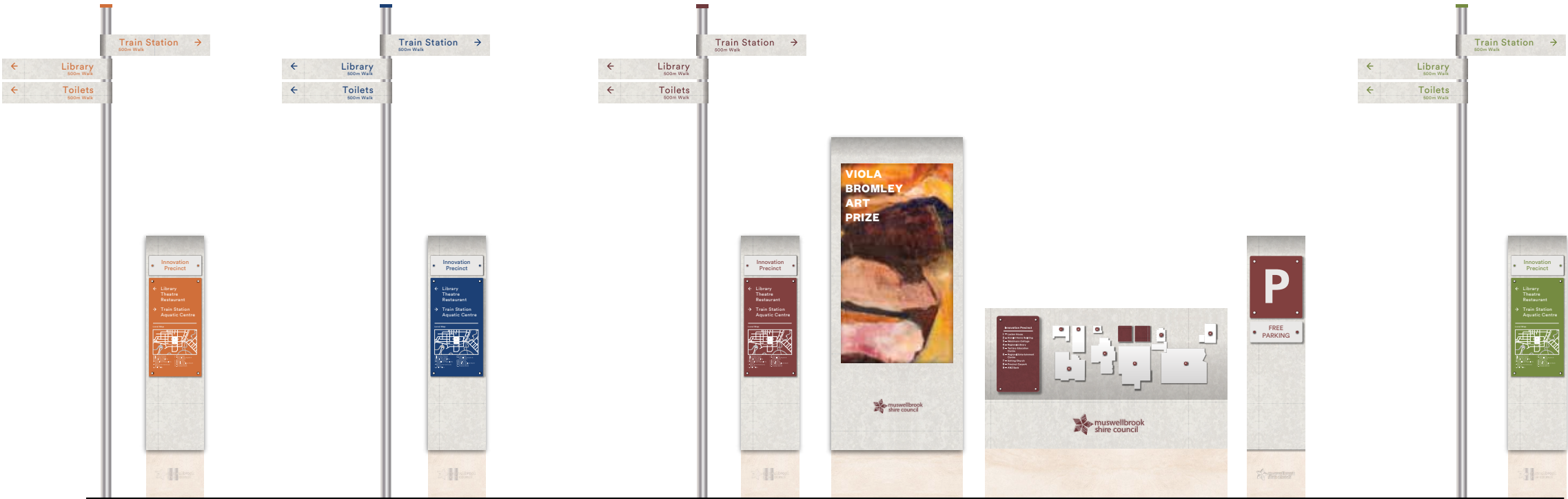
Using colour we can create different zones throughout the town based on their function.

- Blue - Residential
- Red - Innovation
- Orange - Retail
- Green - Park

In these areas, signage colours would change to notify the user of the change in zone.



*Indicative zoning only



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Zone Roll out

ISSUE:
2

Colour Applications:
Option 2 - Consistent colour

Another option would be to have a continuous colour across all of Muswellbrook’s signage.

This would help to create a single core identity for Muswellbrook.



*Indicative zoning only



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4 Logo Studies

Logo Studies

Original Logo



Black & White



Coloured



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Logo Studies

Logo Studies

The logo may be applied to the signage suite in a variety of ways, whether it is engraved into the sandstone base or coloured self-adhesive vinyl, matching panel colours or logo.



Option 1:
Engraved



Option 2:
Centred middle



Option 3:
Centred bottom



Option 4:
Logo icon
bottom right



Option 5:
Original logo
centred bottom



Option 6:
Original logo icon
bottom right

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Logo Studies

5 Signage Hierarchy



ID.1 Precinct ID **P.1** Digital Signage **P.2** Directory Board **WF.1** Wayfinding Totem **WF.2** Wayfinding Finger Pole **CP.1** Car Park ID **CP.2** Car Park Entry ID

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Signage Hierarchy

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6 Sign Types

WF.1 - Wayfinding Totem



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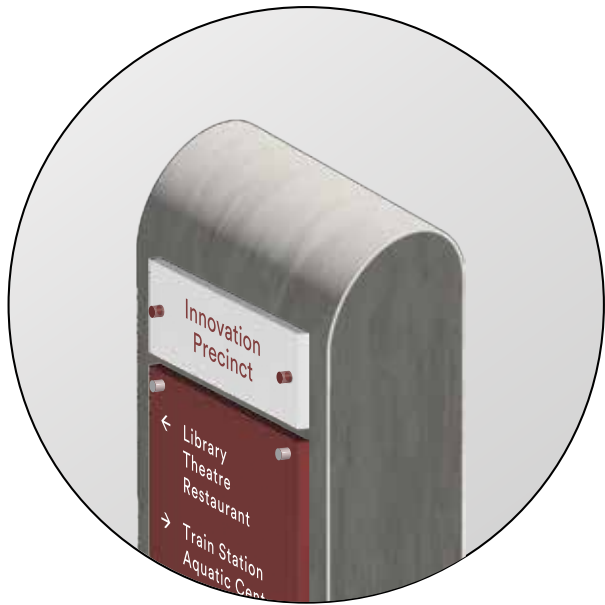
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WF.1

WF.1 - Wayfinding Totem
In-context Visuals

ISSUE:
2

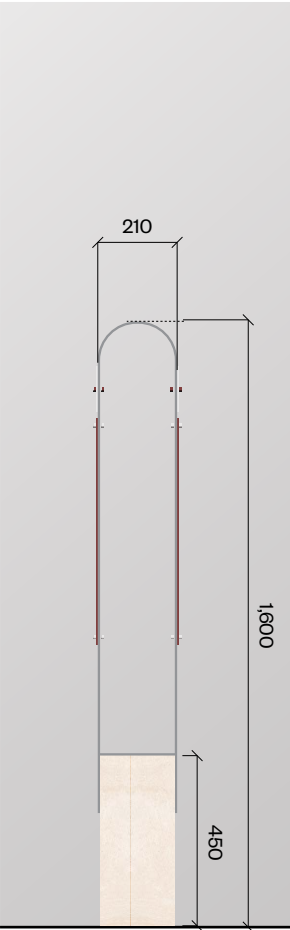
WF.1 - Wayfinding Totem



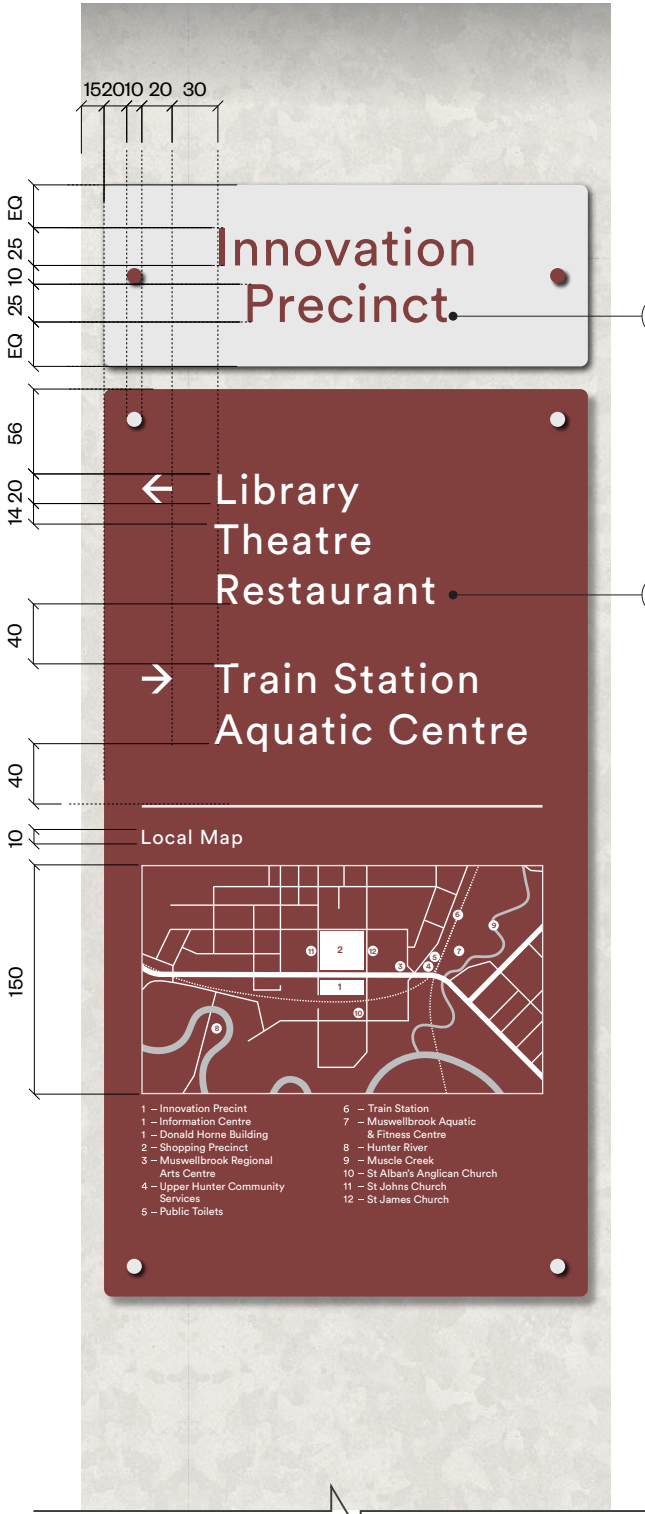
6 - ISOMETRIC VIEW
SCALE NTS



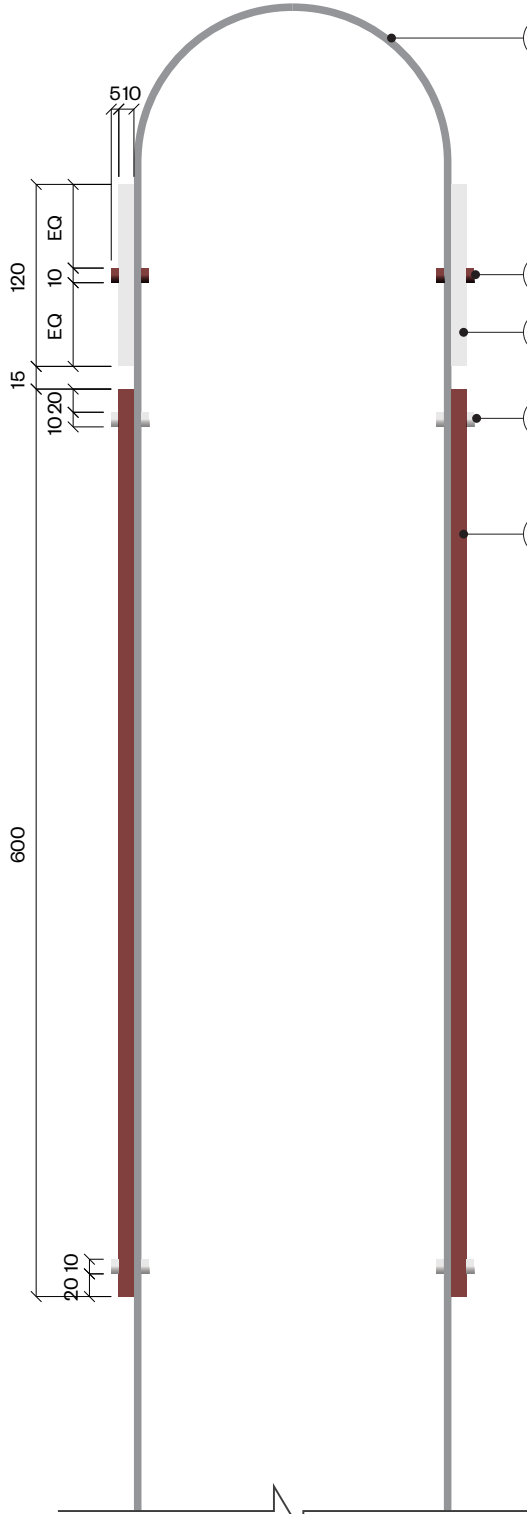
1 - TYPICAL ELEVATION
SCALE 1:20



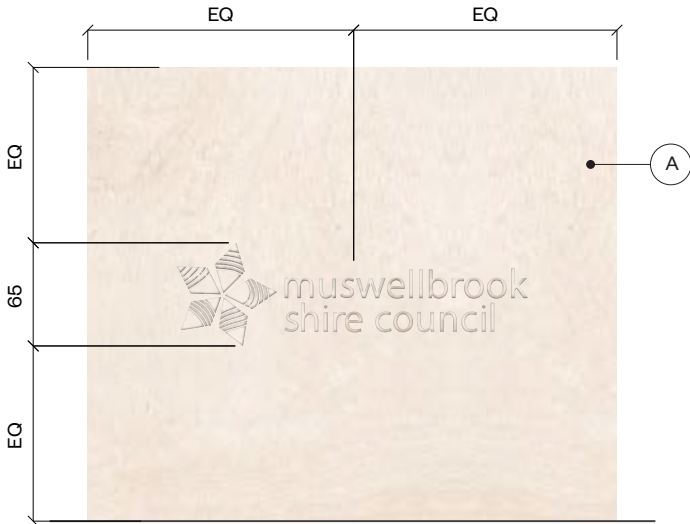
2 - SIDE VIEW
SCALE 1:20



3 - DETAIL FRONT VIEW
SCALE 1:5



4 - DETAIL SIDE VIEW
SCALE 1:5



5 - PLINTH LOGO DETAIL VIEW
SCALE 1:5

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1** Council Logo to be engraved 10mm into the stone base.
- B 6mm thick rolled steel sheet, sShroud to be mechanically fixed to the sandstone base. Sheet to protrude down the front of the sandstone base 150mm: Finish: **M2**
- C 10mm thick plates powdercoated to match finish **M3 & M4** mechanically fixed through the metal sheet and capped at either end.
- D Powdercoated screw caps to conceal all fixings and reduce theft. Finish: **M3 & M4**
- E Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M5**
- F Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.

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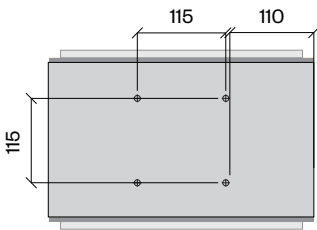
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WF.1

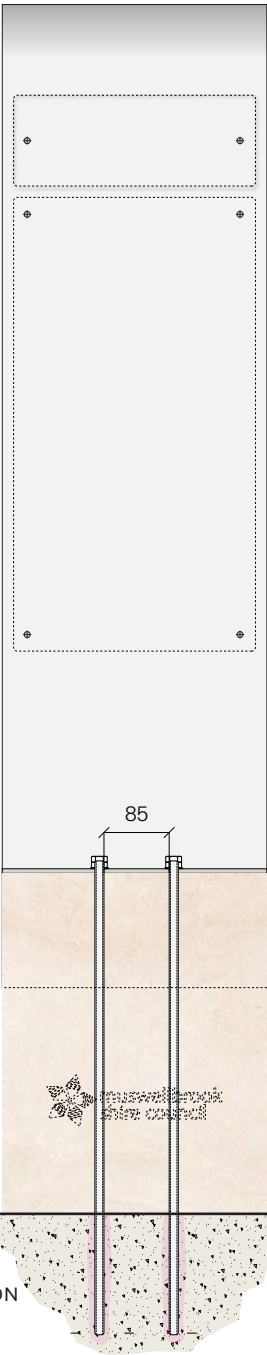
WF.1 - Wayfinding Totem
Overview & Setout

ISSUE:
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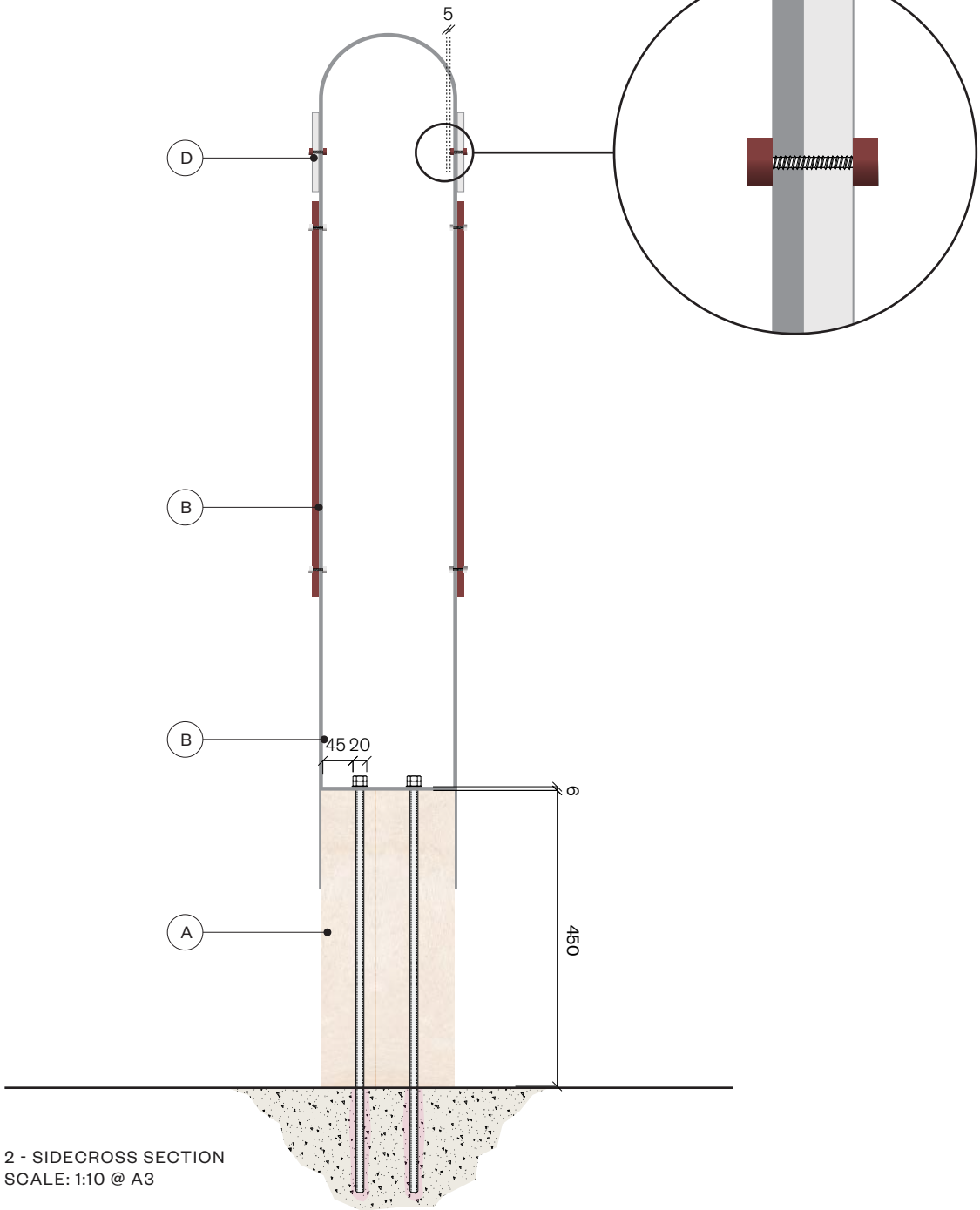
WF.1 - Wayfinding Totem



3 - TOP CROSS SECTION
SCALE: 1:10 @ A3



1 - FRONT CROSS SECTION
SCALE: 1:10 @ A3



2 - SIDECROSS SECTION
SCALE: 1:10 @ A3

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1** Council Logo to be engraved 10mm into the stone base.
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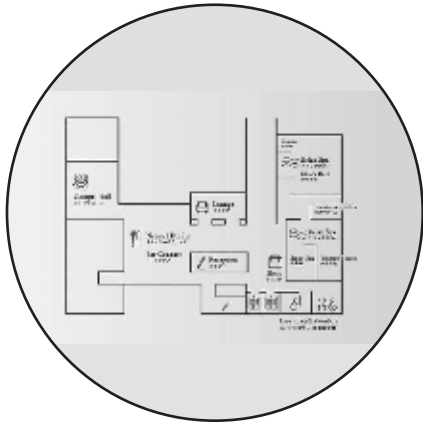
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WF.1

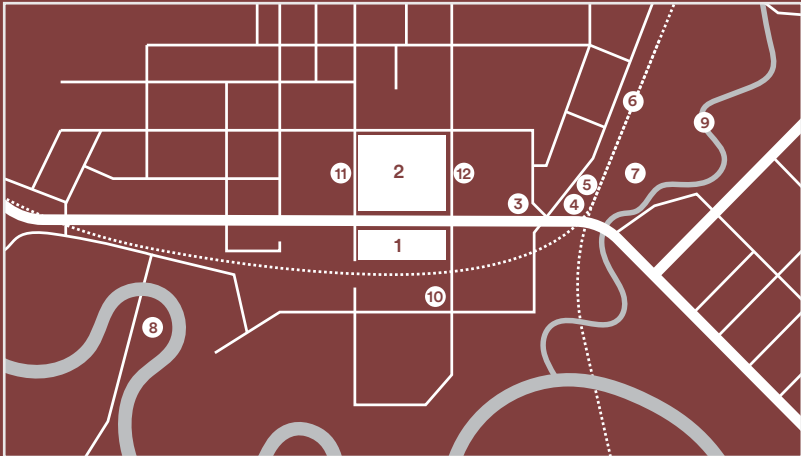
WF.1 - Wayfinding Totem
Overview & Setout

ISSUE:
2

WF.1 - Wayfinding Totem



Local Map



- 1 – Innovation Precint

1 – Information Centre

1 – Donald Horne Building

2 – Shopping Precinct

3 – Muswellbrook Regional Arts Centre

4 – Upper Hunter Community Services

5 – Public Toilets
- 6 – Train Station

7 – Muswellbrook Aquatic & Fitness Centre

8 – Hunter River

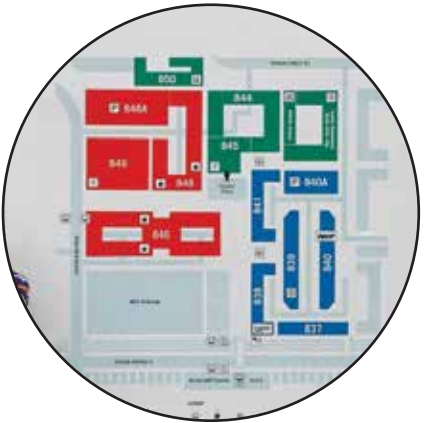
9 – Muscle Creek

10 – St Alban's Anglican Church

11 – St Johns Church

12 – St James Church

1 - MAP OPTION 1
SCALE: 1:2 @ A3



Local Map



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2 - MAP OPTION 2
SCALE: 1:2 @ A3

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WF.1

WF.1 - Wayfinding Totem
Map Details

WF.2 - Wayfinding Finger Pole



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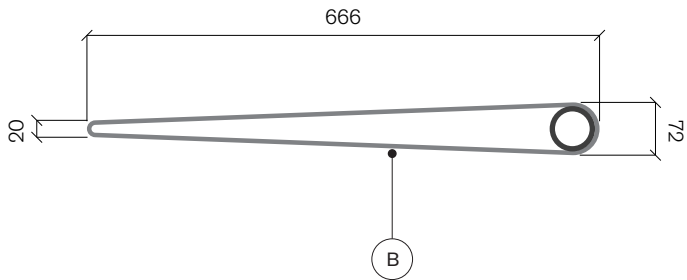
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WF.2

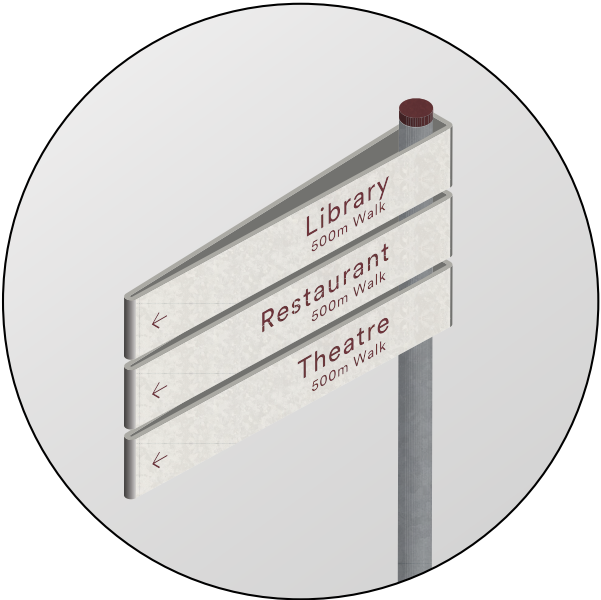
WF.2 - Wayfinding Finger Pole
In-context Visuals

ISSUE:
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WF.2 - Wayfinding Finger Pole



4 - TOP VIEW
SCALE: 1:5 @ A3

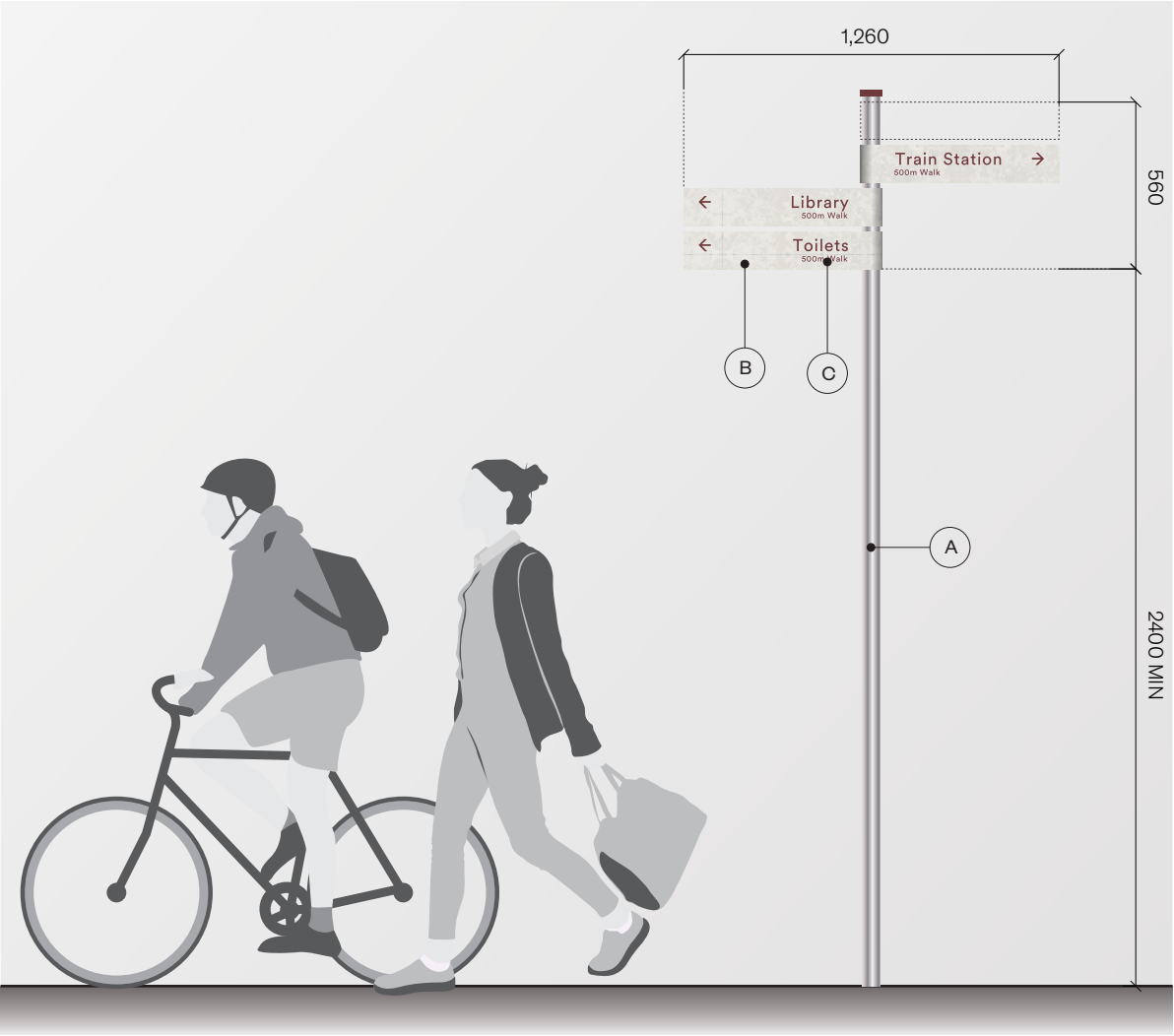


5 - ISOMETRIC VIEW
SCALE NTS

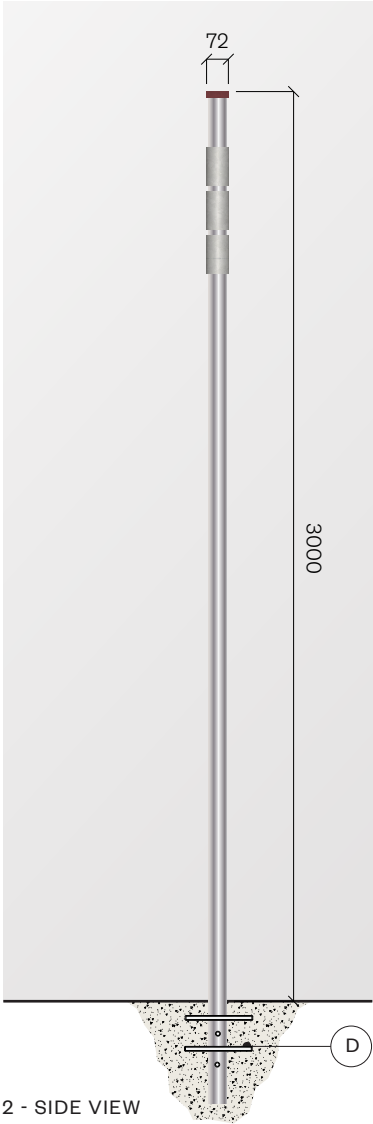
- A Capped 60mm galvanised SHS finger pole anchored to concrete footing below FFL as required. Finish: **M1**
- B 6mm panels cut and folded with seamless joins. CSK fixings to mount to finger pole. Heads of fixings painted to match aluminium panel. Recommendation of anti theft fixings to mount flag panels. Finish: **M2**
- C Profile cut SAV applied to both sides of each fin. 2 pack protective clear coat matte finish. Finish: **M6**
- D Anchored into concrete footing below FFL or similar. Signage contractor to review local regulatory documentation to ensure compliance of street sign implementation and installation.

NOTES:
Indicative message only
Fonts: Circular STD - Book
Tracking: 50pt

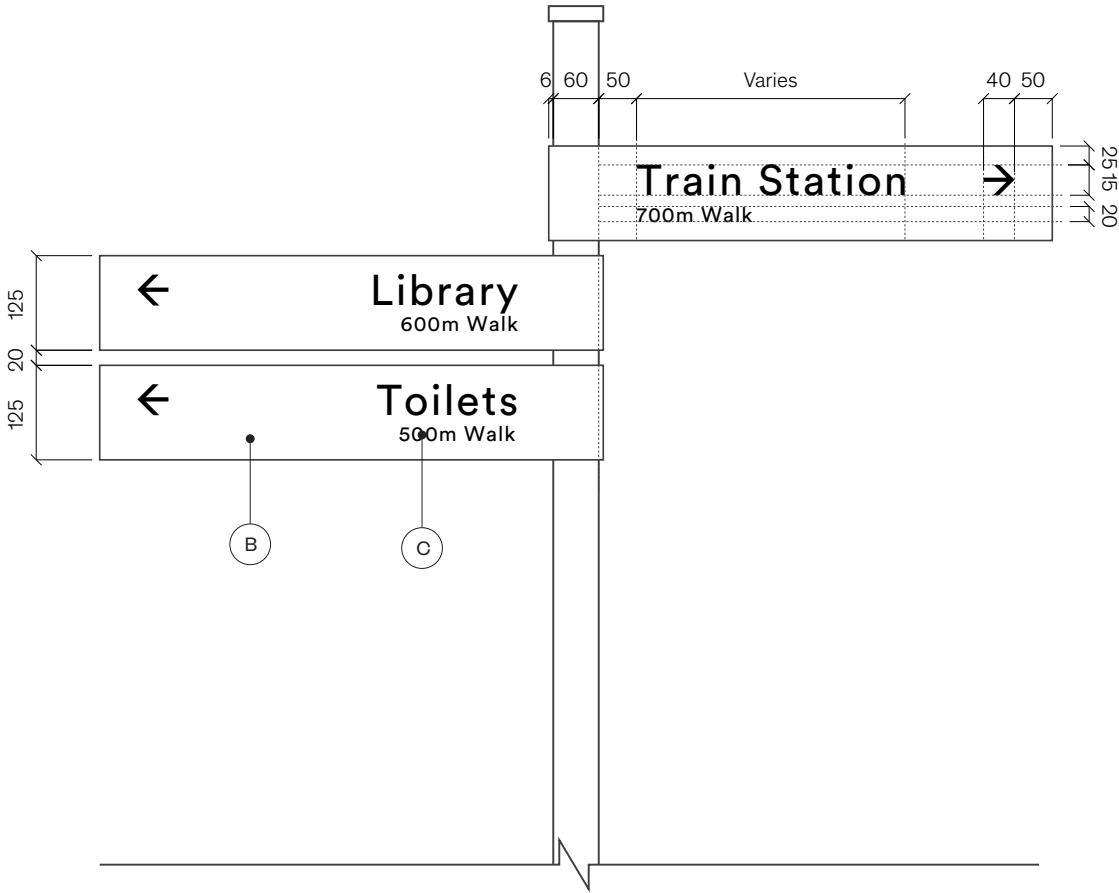
No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed.



1 - TYPICAL ELEVATION
SCALE: 1:25 @ A3



2 - SIDE VIEW
SCALE: 1:25 @ A3



3 - GRAPHIC SET OUT
SCALE: 1:10 @ A3

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STAGE:
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1 Design Development
2 Design Development

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23.04.25
02.05.25

DRAWN:
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FS

REVIEWED:
AL,BF
AL,BF

DRAWING NUMBER:

SIG-DRW-WF.2-002

WF.2

WF.2 - Wayfinding Finger Pole
Overview & Setout

ISSUE:
2



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CP.1

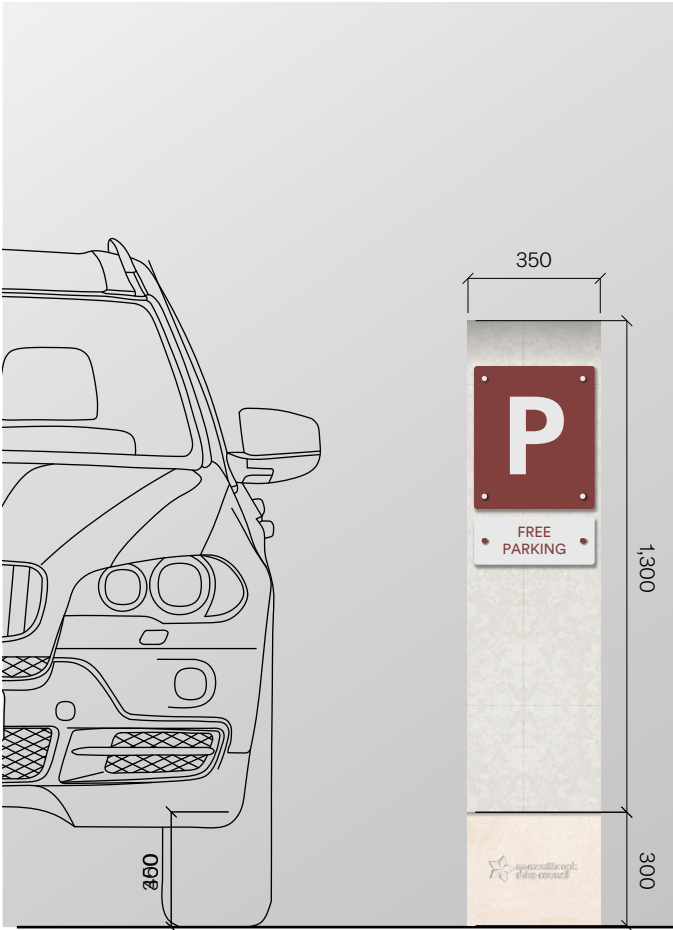
CP.1 - Car Park Identification
In-context Visuals

ISSUE:
2

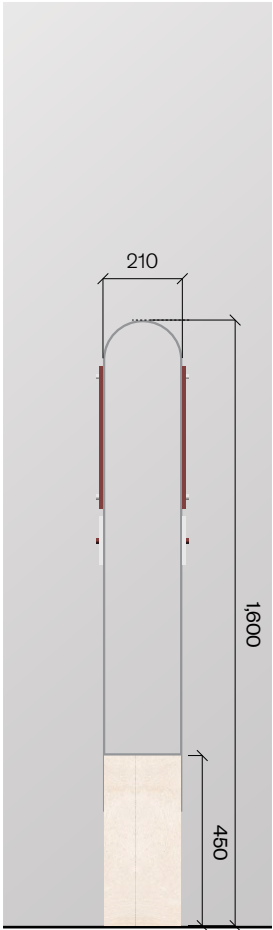
CP.1 - Car Park Identification



6 - ISOMETRIC VIEW
SCALE NTS



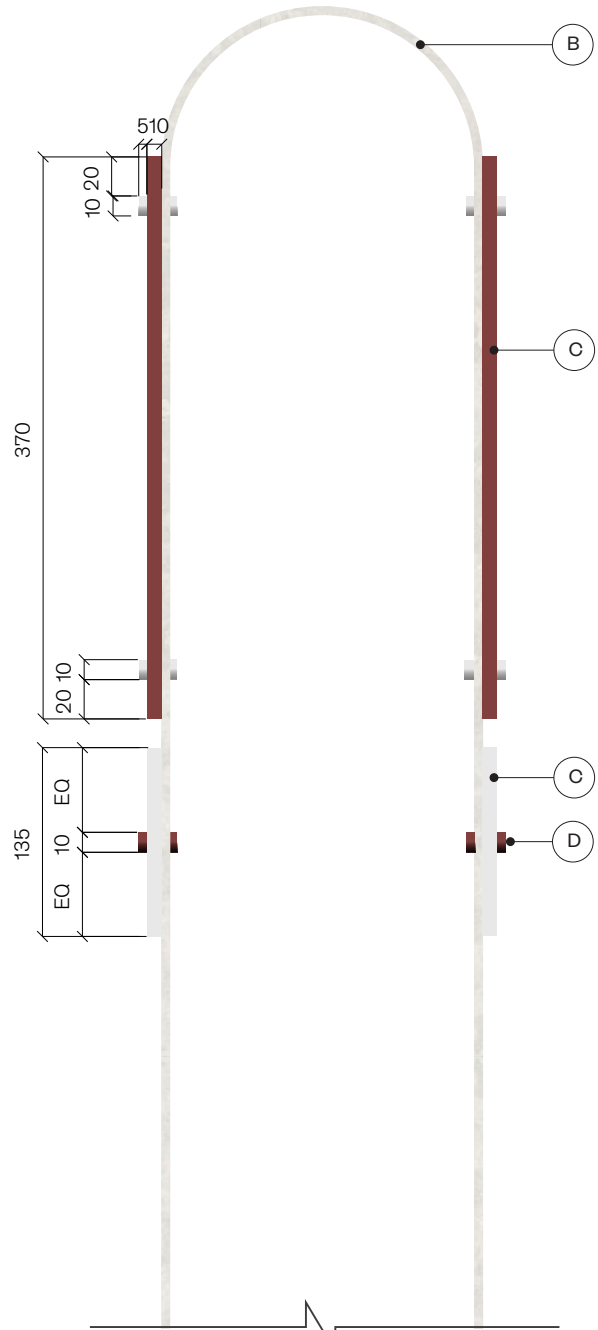
1 - TYPICAL ELEVATION
SCALE 1:20



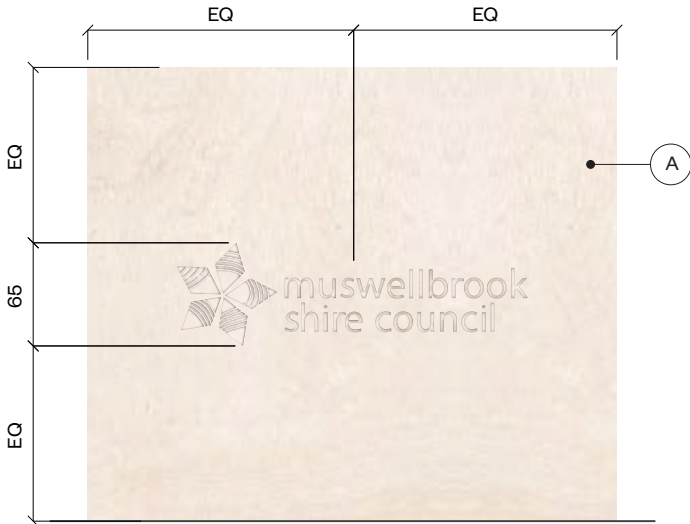
2 - SIDE VIEW
SCALE 1:20



3 - DETAIL FRONT VIEW
SCALE 1:5



4 - DETAIL SIDE VIEW
SCALE 1:5



5 - PLINTH LOGO DETAIL VIEW
SCALE 1:5

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1** Council Logo to be engraved 10mm into the stone base.
- B 6mm thick rolled steel sheet, shroud to be mechanically fixed to the sandstone base. Sheet to protrude down the front of the sandstone base 150mm: Finish: **M2**
- C 10mm thick plates powdercoated to match finish **M3 & M4** mechanically fixed through the metal sheet and capped at either end.
- D Powdercoated screw caps to conceal all fixings and reduce theft. Finish: **M3 & M4**
- E Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M5**
- F Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.

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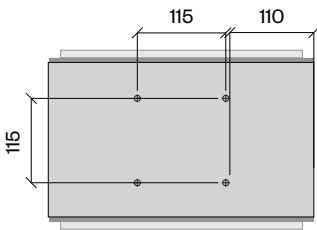
CP.1

CP.1 - Car Park Identification
Overview & Setout

ISSUE:

2

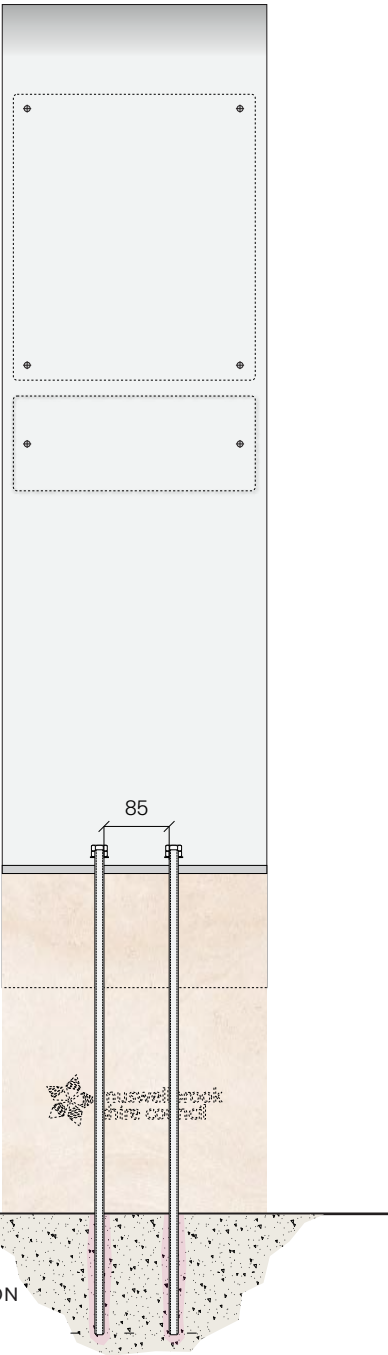
CP.1 - Car Park Identification



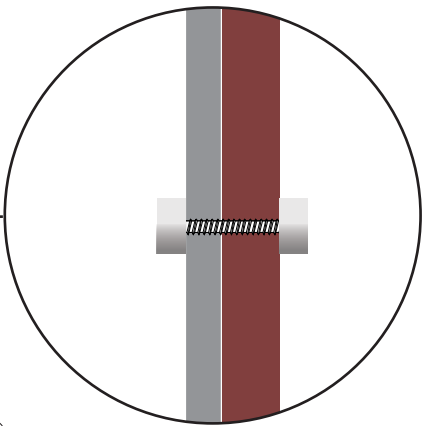
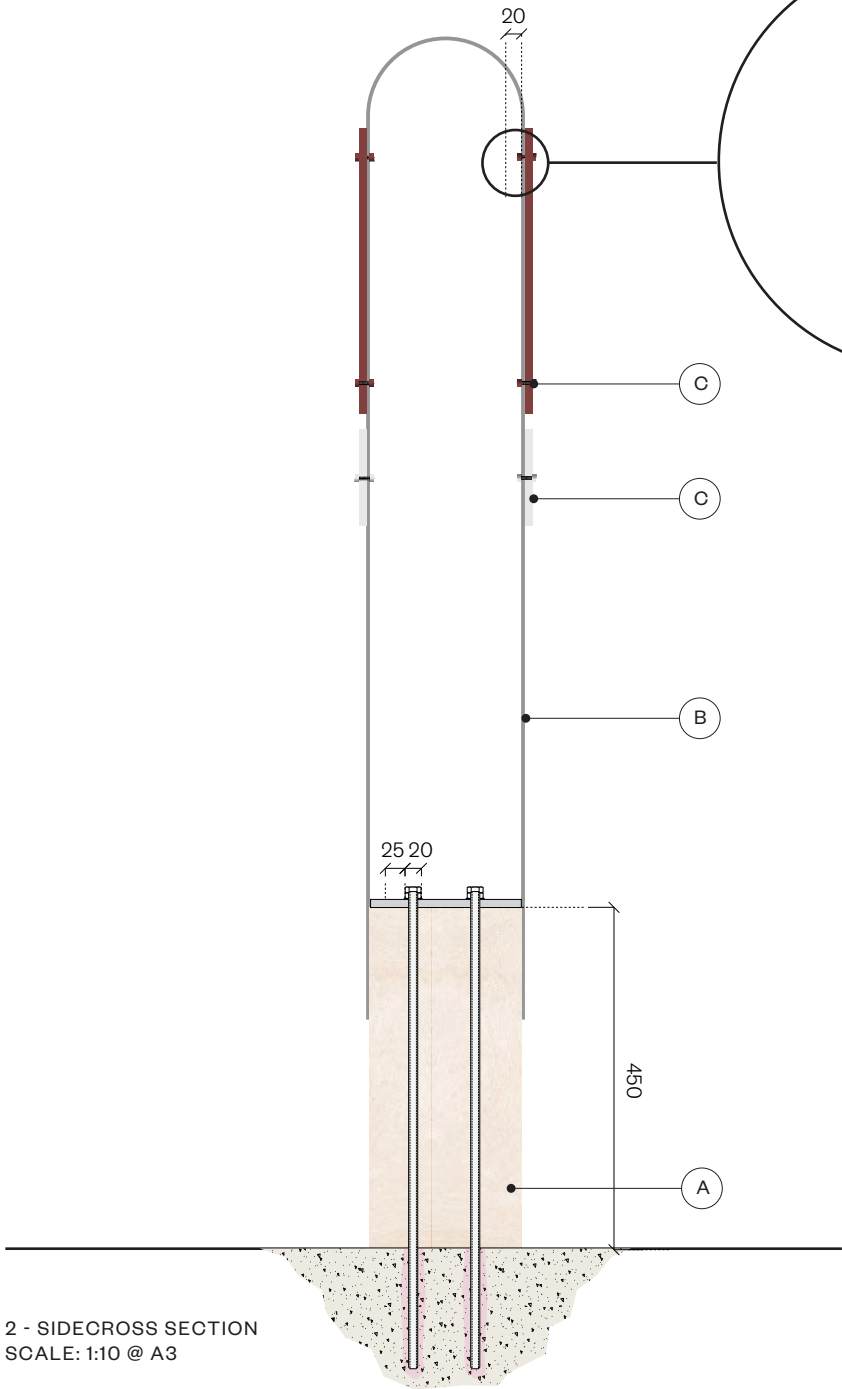
3 - TOP CROSS SECTION
SCALE: 1:10 @ A3



1 - FRONT CROSS SECTION
SCALE: 1:10 @ A3



2 - SIDECROSS SECTION
SCALE: 1:10 @ A3



- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1** Council Logo to be engraved 10mm into the stone base.
- B 6mm thick rolled steel sheet, shroud to be mechanically fixed to the sandstone base. Sheet to protrude down the front of the sandstone base 150mm: Finish: **M2**
- C 10mm thick plates powdercoated to match finish **M3 & M4** mechanically fixed through the metal sheet and capped at either end.
- D Powdercoated screw caps to conceal all fixings and reduce theft. Finish: **M3 & M4**
- E Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M5**
- F Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

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CP.1

CP.1 - Car Park Identification
Overview & Setout

ISSUE:
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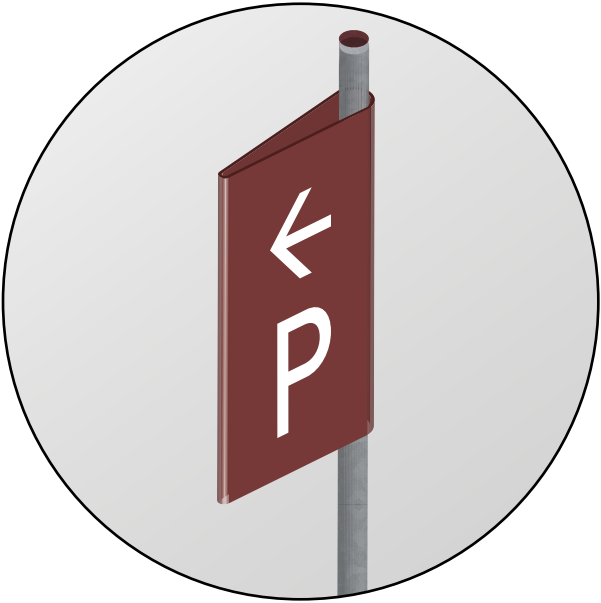
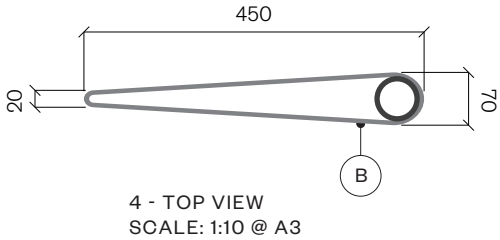
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CP.2
CP.2- Car Park Entry Identification
In-context Visuals

ISSUE:
2

CP.2 - Car Park Entry Identification



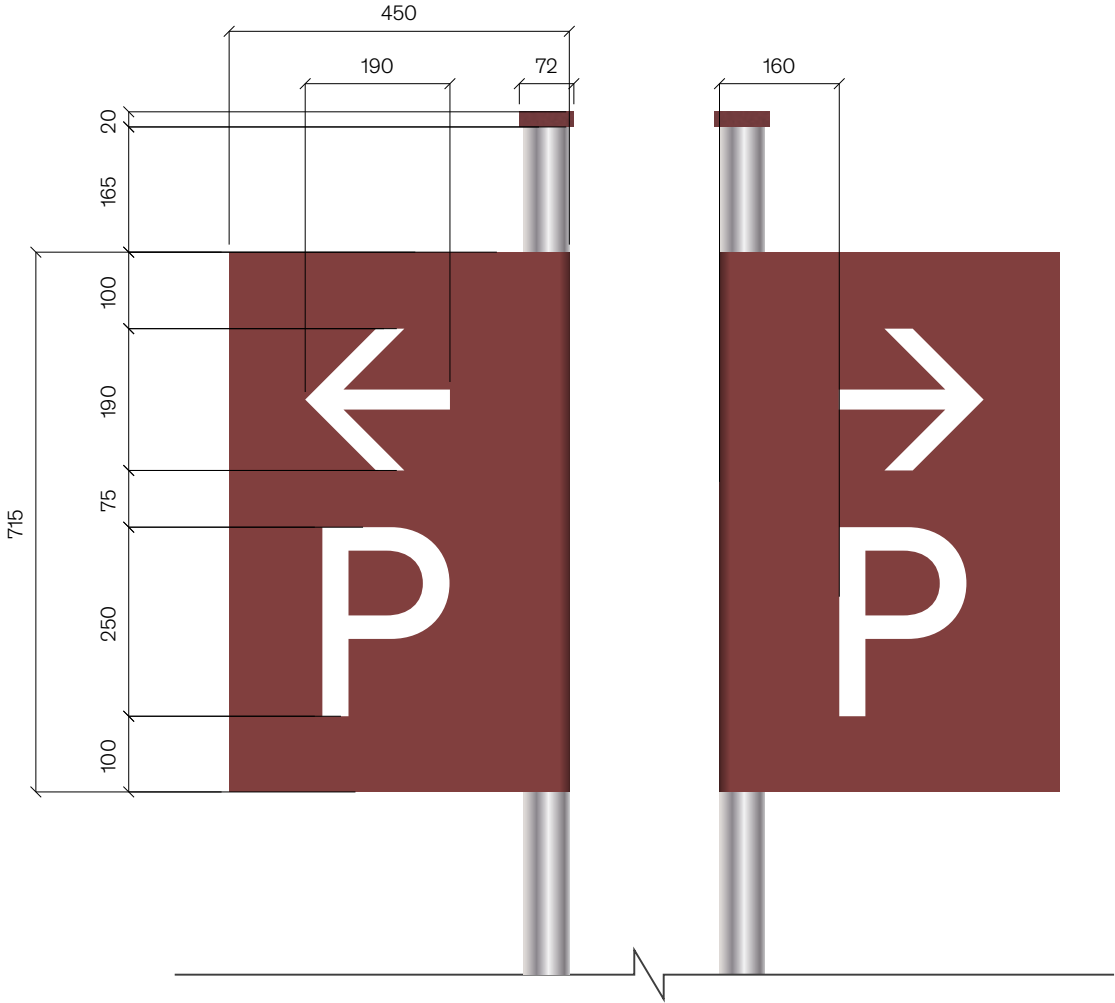
5 - ISOMETRIC VIEW
SCALE NTS



1 - TYPICAL ELEVATION
SCALE: 1:25 @ A3



2 - SIDE VIEW
SCALE: 1:25 @ A3



3 - GRAPHIC SET OUT - SIDE A & B
SCALE: 1:10 @ A3

- A Capped 60mm galvanised SHS finger pole anchored to concrete footing below FFL as required. Finish: **M1**
- B 6mm panels cut and folded with seamless joins. CSK fixings to mount to finger pole. Heads of fixings painted to match aluminium panel. Recommendation of anti theft fixings to mount flag panels. Finish: **M2**
- C Profile cut SAV applied to both sides of each fin. 2 pack protective clear coat matte finish. Finish: **M5**
- D Anchored into concrete footing below FFL or similar. Signage contractor to review local regulatory documentation to ensure compliance of street sign implementation and installation.

NOTES:
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Fonts: Circular STD – Book
Tracking: 50pt

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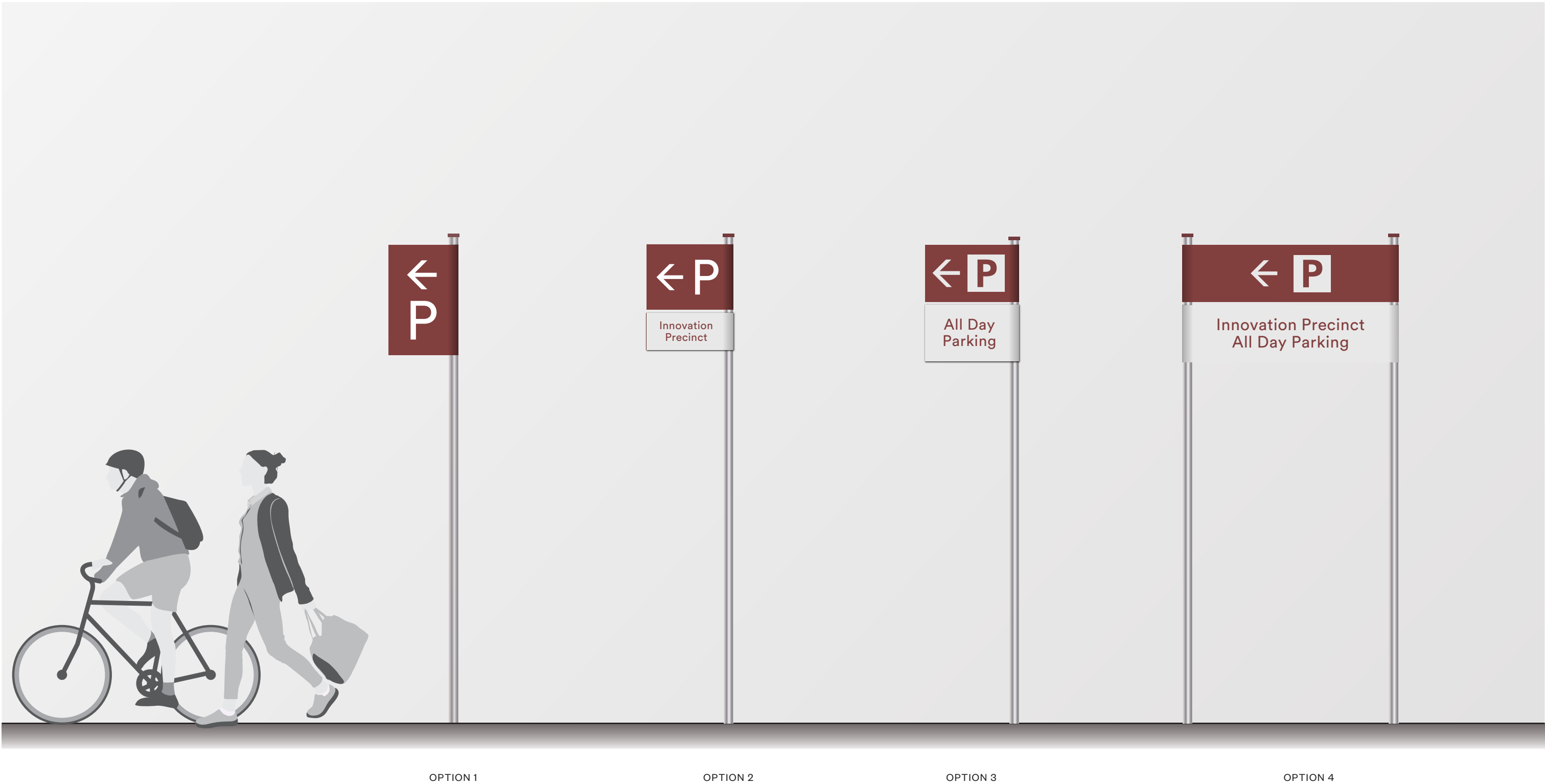
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CP.2
CP.2 - Car Park Entry Identification
Overview & Setout

ISSUE:
2

CP.2 - Car Park Entry Identification



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CP.2- Car Park Entry Identification
Options
Overview & Setout

ISSUE:
2

P.1 - Digital Signage



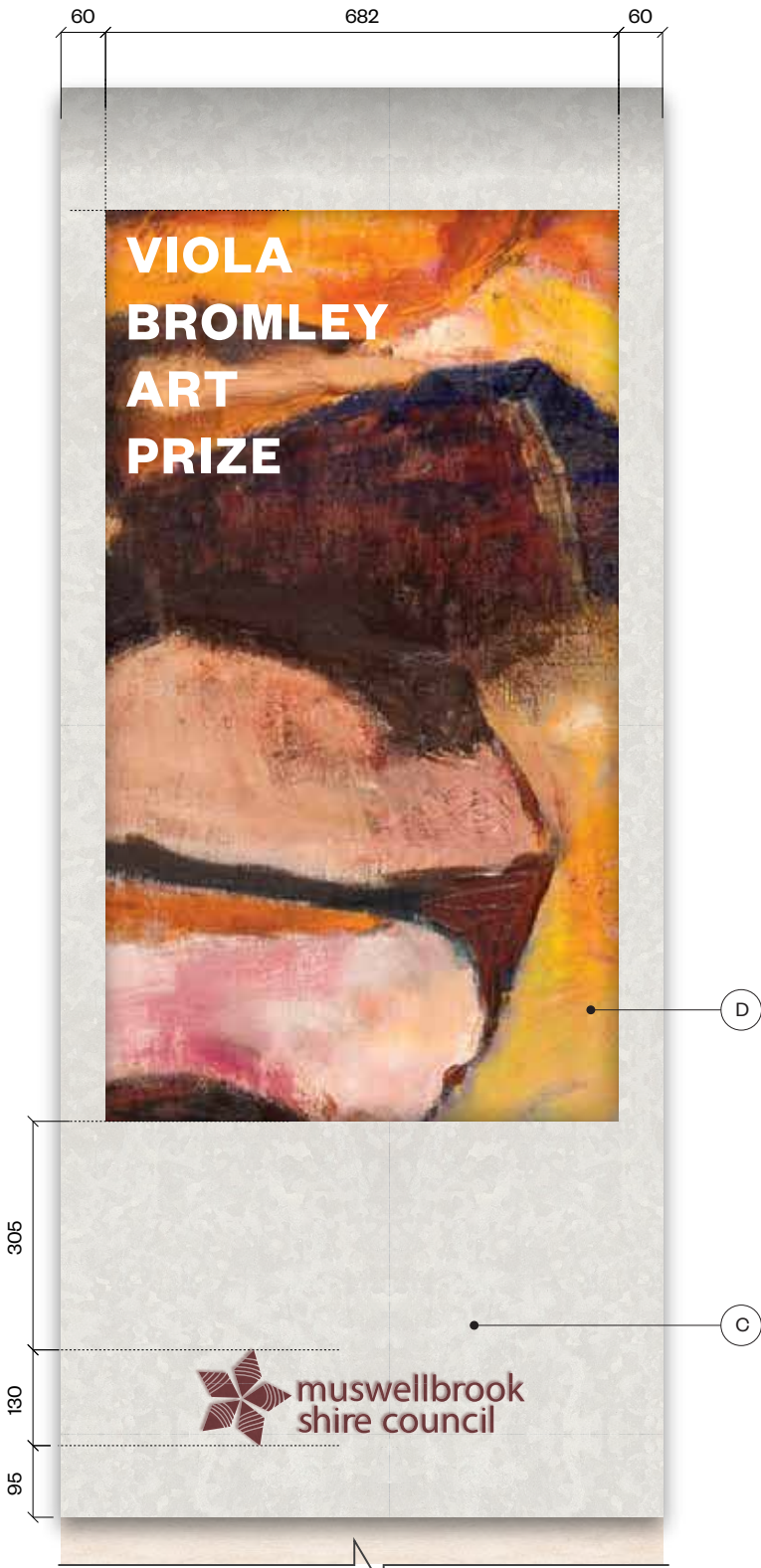
5 - ISOMETRIC VIEW
SCALE NTS



1 - TYPICAL ELEVATION
SCALE 1:20



2 - SIDE VIEW
SCALE 1:20



3 - DETAIL FRONT VIEW
SCALE 1:10



4 - DETAIL SIDE VIEW
SCALE 1:10



6 - SAMSUNG 55 INCH OHA OUTDOOR DISPLAY
SCALE 1:20

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1**
 - B Fabricated 6mm thick shroud with a 10mm deep recess to the sides. Shroud to be mechanically fixed to the sandstone base. Sheet to protrude down the front of the sandstone base 150mm: **M2**
 - C Profile cut SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**
 - D Outdoor Digital LED screen placed within the shroud. Indicative screen is based off Samsung 55 inch OHA Outdoor Display: <https://www.samsung.com/au/business/smart-signage/outdoor-signage/smart-signage-oh55a-lh55oh-aebgbxxy/>
 - E Perforated pattern to act as ventilation. Contractor to ensure suitable ventilation based on screen specifications.
- NOTES:**
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt
- No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.

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P.1

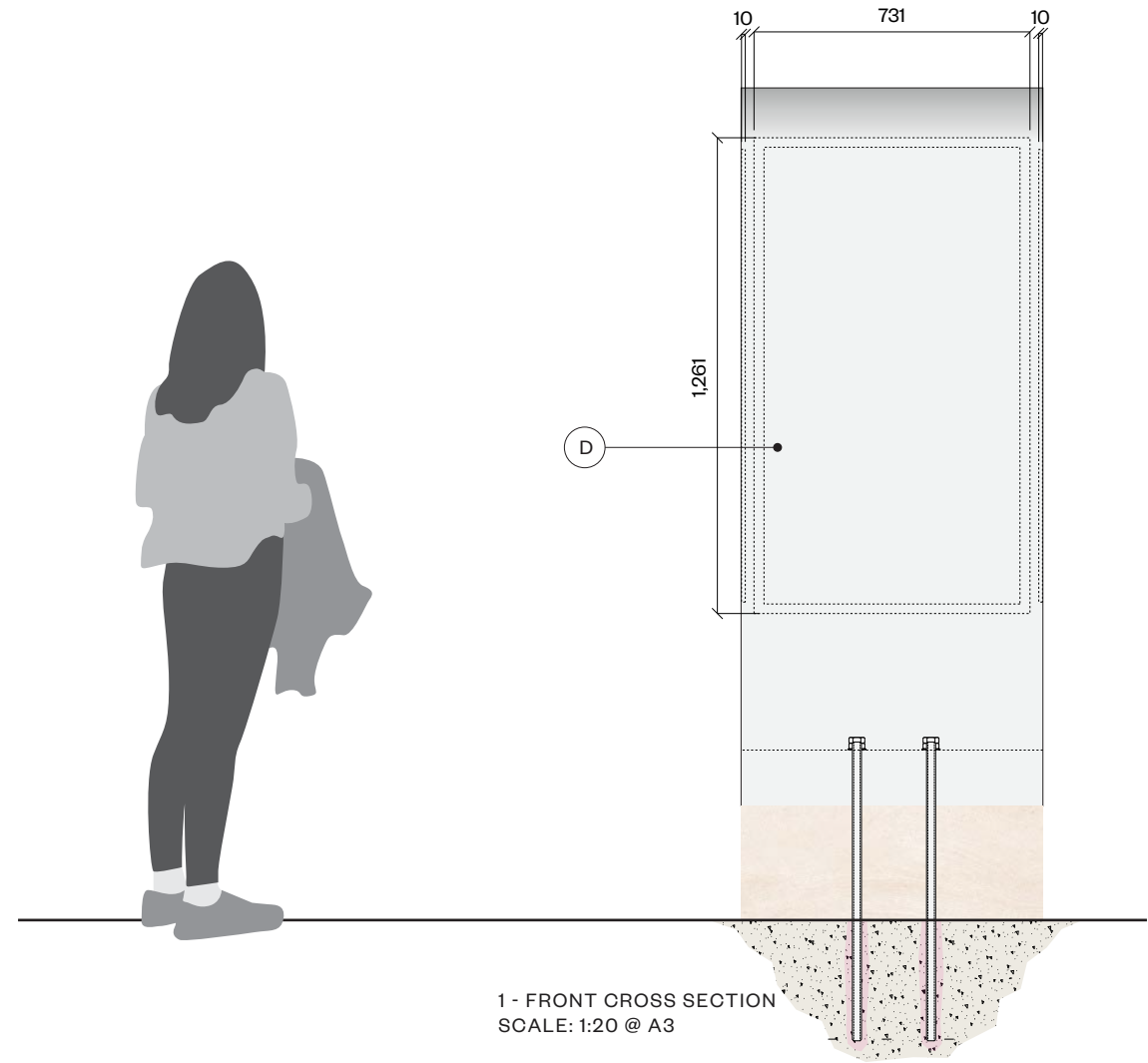
P.1-Digital Signage
Overview & Setout

ISSUE:
2

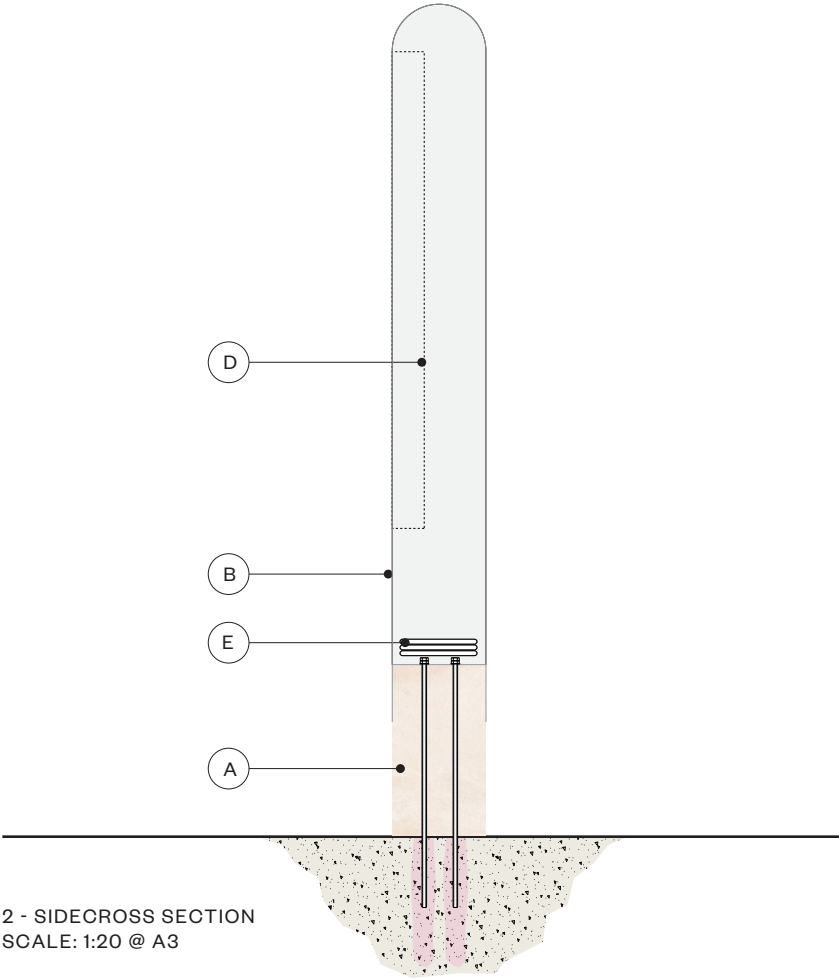
P.1 - Digital Signage



3 - TOP CROSS SECTION
SCALE: 1:20 @ A3



1 - FRONT CROSS SECTION
SCALE: 1:20 @ A3



2 - SIDECROSS SECTION
SCALE: 1:20 @ A3

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1**
- B Fabricated 6mm thick shroud with a 10mm deep recess to the sides. Shroud to be mechanically fixed to the sandstone base. Sheet to protrude down the front of the sandstone base 150mm: **M2**
- C Profile cut SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**
- D Outdoor Digital LED screen placed within the shroud. Indicative screen is based off Samsung 55 inch OHA Outdoor Display: <https://www.samsung.com/au/business/smart-signage/outdoor-signage/smart-signage-oh55a-lh55oh-aebgbxxy/>
- E Perforated pattern to act as ventilation. Contractor to ensure suitable ventilation based on screen specifications.

NOTES:
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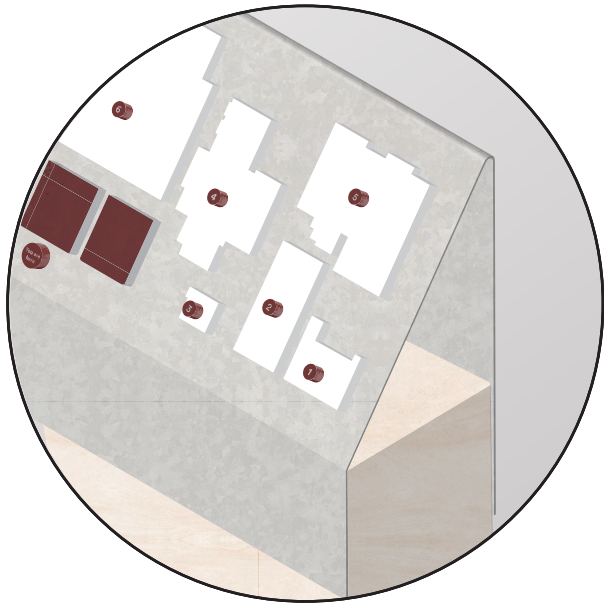
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P.1

P.1-Digital Signage
Overview & Setout

ISSUE:
2

P.2 - Directory Board



5 - ISOMETRIC VIEW
SCALE NTS



6 - GRAPHIC SETOUT
SCALE NTS



7 - PIN REFERENCE

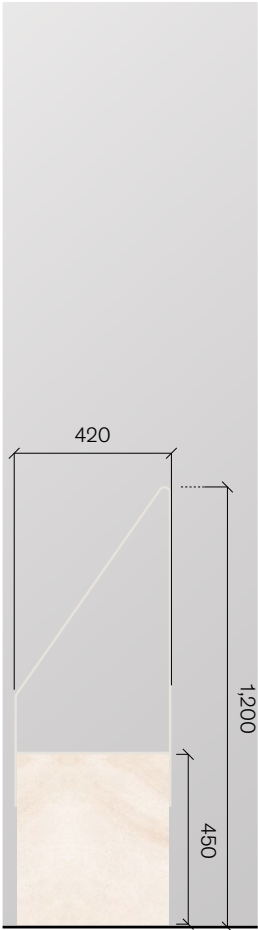
- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1**
- B 6mm thick rolled steel sheet mechanically fixed back to a internal frame. Sheet to protrude down the front of the sandstone base 300mm: **M2**
- C 10mm thick plates powdercoated to match finish **M3 & M4** mechanically fixed through the metal sheet and into the internal frame
- D Powdercoated screw caps to conceal all fixings and reduce theft.
- E Engraved & powdercoated screw caps used as identifiers for each of the buildings
- F Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M5**
- G Profile out SAV applied to the face of the panels with a 2 pack protective clear coat matte finish. Finish: **M6**

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

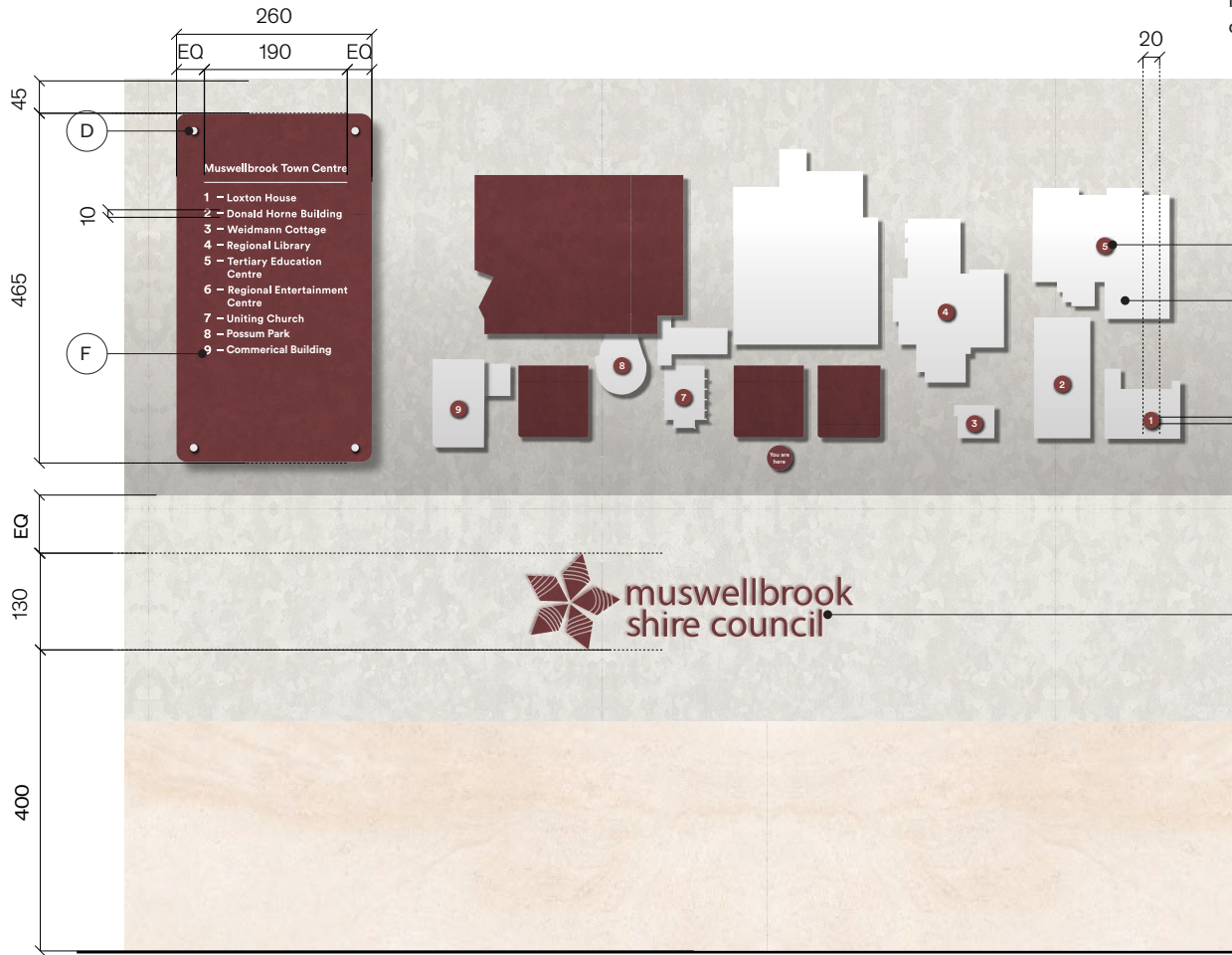
No welds or joins to be visible. Fixings to be countersunk and painted to match background



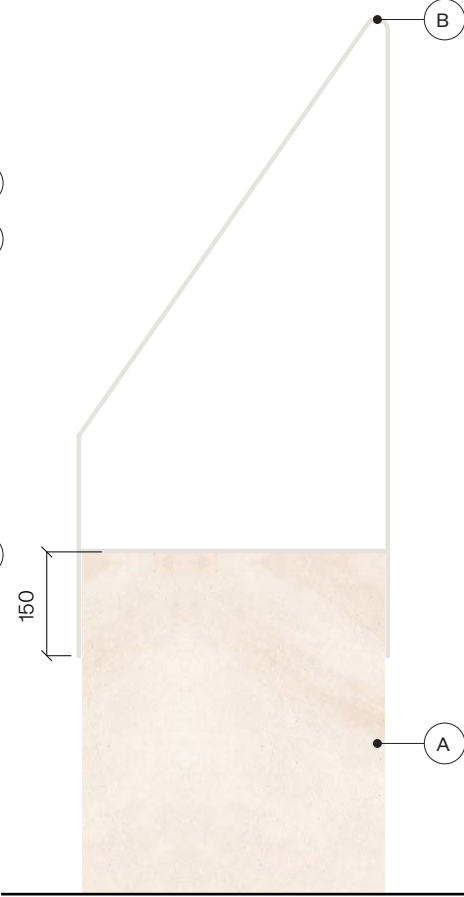
1 - TYPICAL ELEVATION
SCALE 1:20



2 - SIDE VIEW
SCALE 1:20



3 - DETAIL FRONT VIEW
SCALE 1:10



4 - DETAIL SIDE VIEW
SCALE 1:10

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AL,BF

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P.2

P.2 - Directory Boards
Overview & Setout

ISSUE:
2

ID.1 - Precinct Identification
Text Variations



1 - INDICATIVE ELEVATION - VARIATION 1
SCALE 1:25

2 - INDICATIVE ELEVATION - VARIATION 2
SCALE 1:25

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ID.1

ID.1 - Precinct Identification
Text Variations
Overview & Setout

ID.1 - Precinct Identification
Option 1

- A

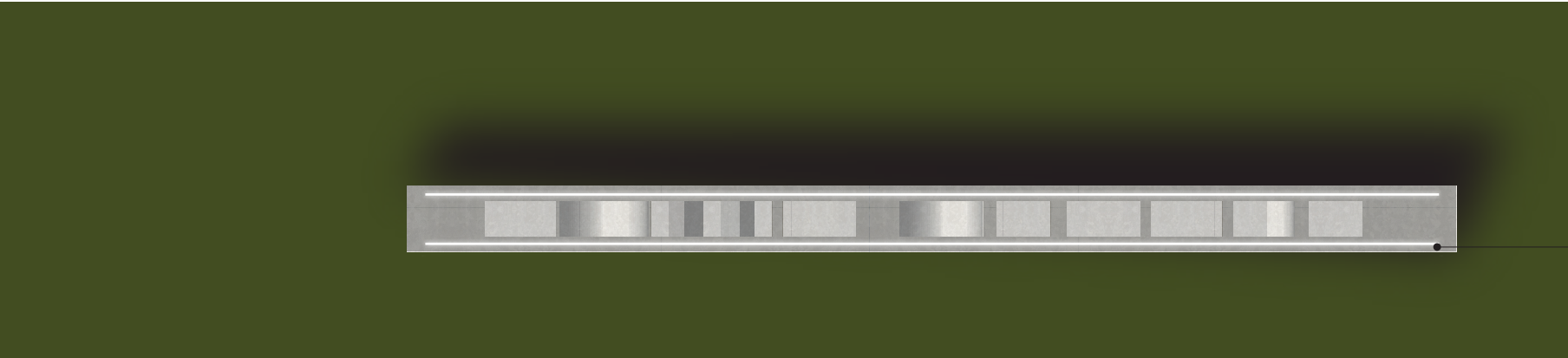
Sandstone base with a honed finishh matched to the finish used in the landscape. Finish: **M1** "MUSWELLBROOK" to be engraved 10mm into the stone base.
- B

125mm high fabricated steel letters to match finish **M2**. Letters to be mechanically fixed into the base.
- C

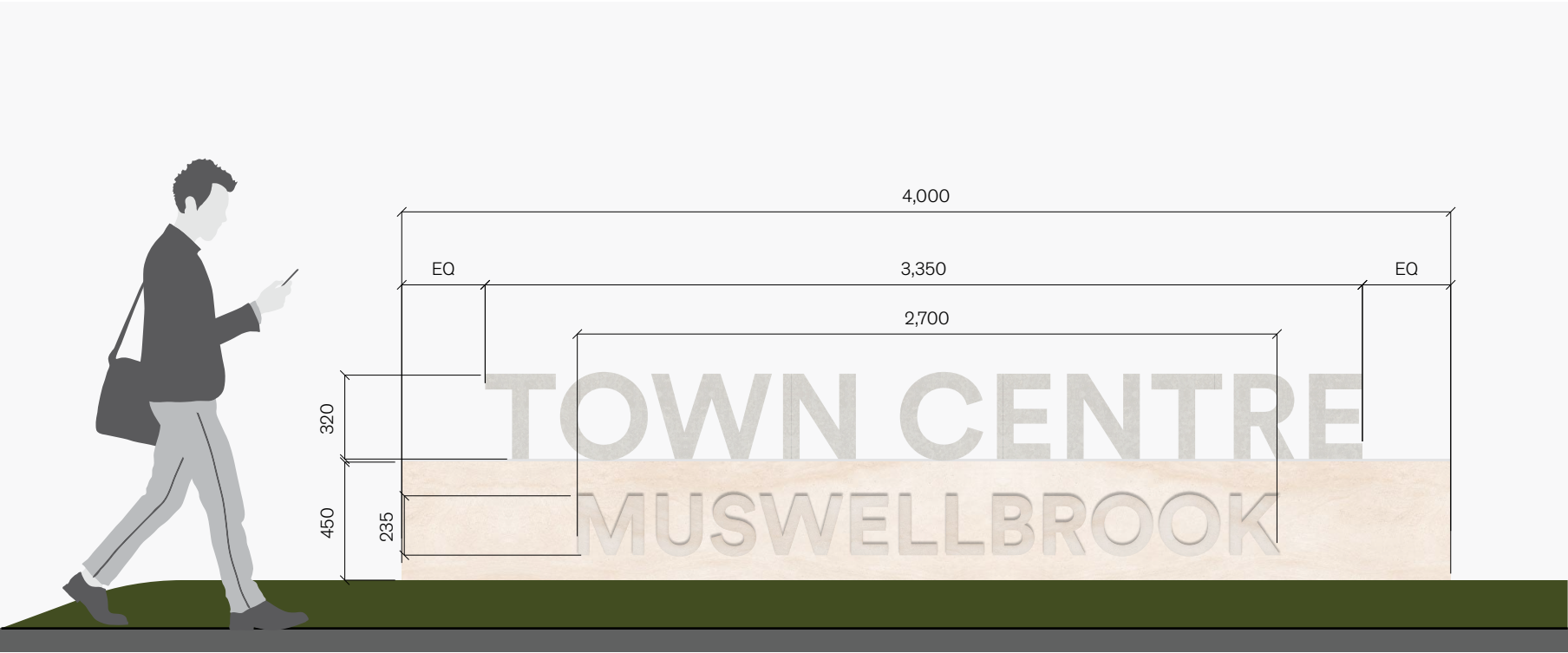
IP64 outdoor rated LED Strip light embedded into steel top plate, casting light across face of letters.

NOTES:
Indicative message only
Fonts: Circular STD - Book
Tracking: 50pt

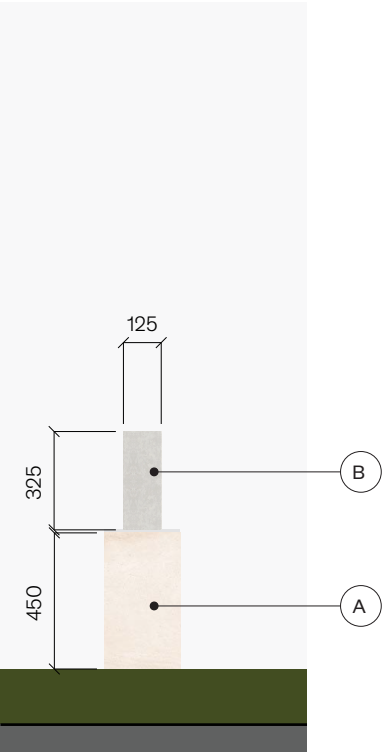
No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.



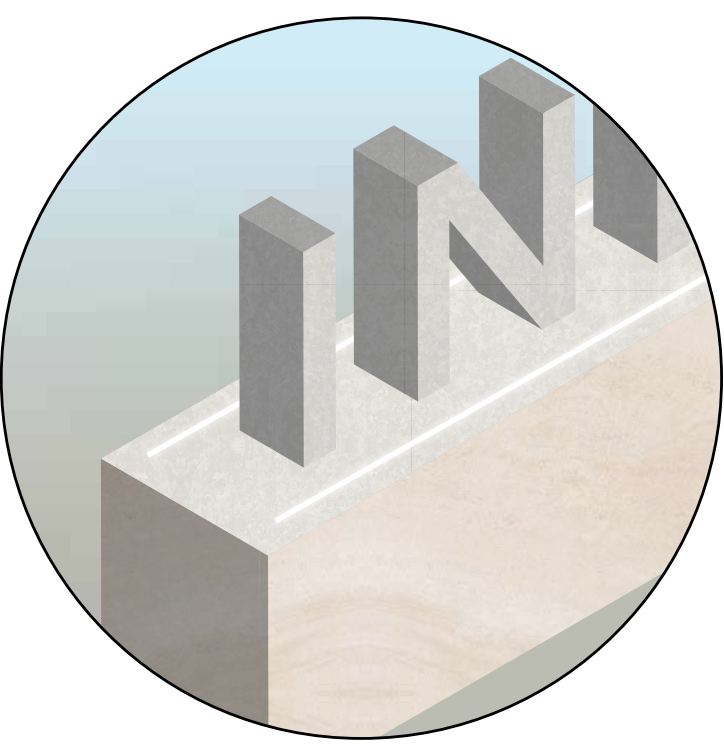
3 - TOP VIEW
SCALE 1:25



1 - INDICATIVE ELEVATION
SCALE 1:25



2 - INDICATIVE ELEVATION
SCALE 1:25



4 - ISOMETRIC VIEW
SCALE NTS

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Stage 1

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2 Design Development

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ID.1

**ID.1 - Precinct Identification
Option 1**
Overview & Setout

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ID.1 - Precinct Identification
Option 1

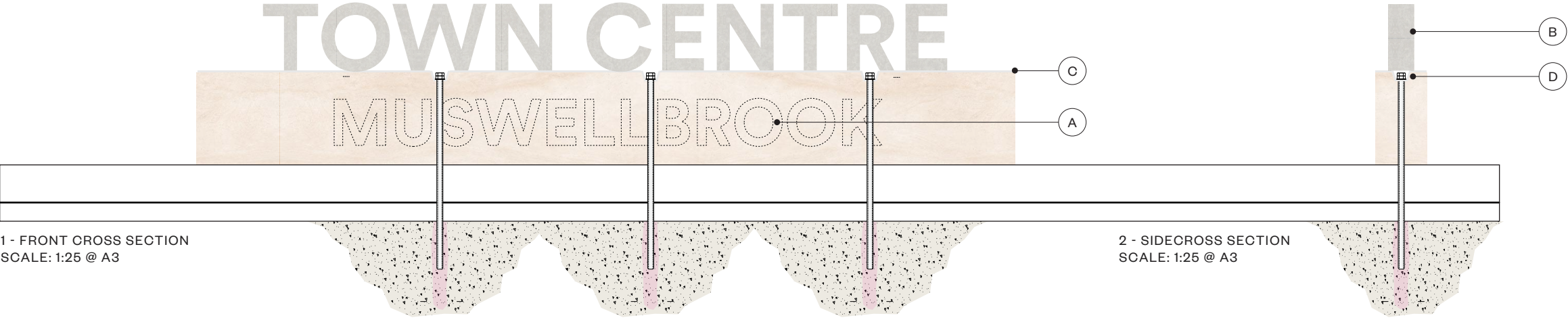
- A
- Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1**
"MUSWELLBROOK" to be engraved 10mm into the stone base.
- B
- 125mm high fabricated steel letters to match finish **M2**. Letters to be mechanically fixed into the base.
- C
- Each letter fixed to steel top plate, top plate fixed to stone.
- D
- Countersunk Bolts, hidden within Sandstone block
- E
- IP64 outdoor rated LED Strip light embedded into steel top plate, casting light across face of letters.

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.



3 - TOP CROSS SECTION
SCALE: 1:25 @ A3



1 - FRONT CROSS SECTION
SCALE: 1:25 @ A3

2 - SIDECROSS SECTION
SCALE: 1:25 @ A3

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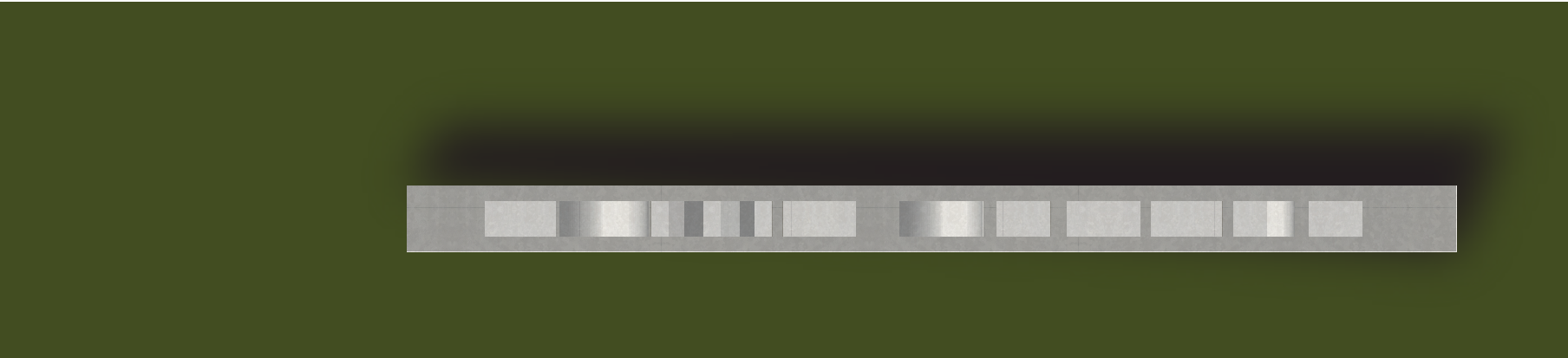
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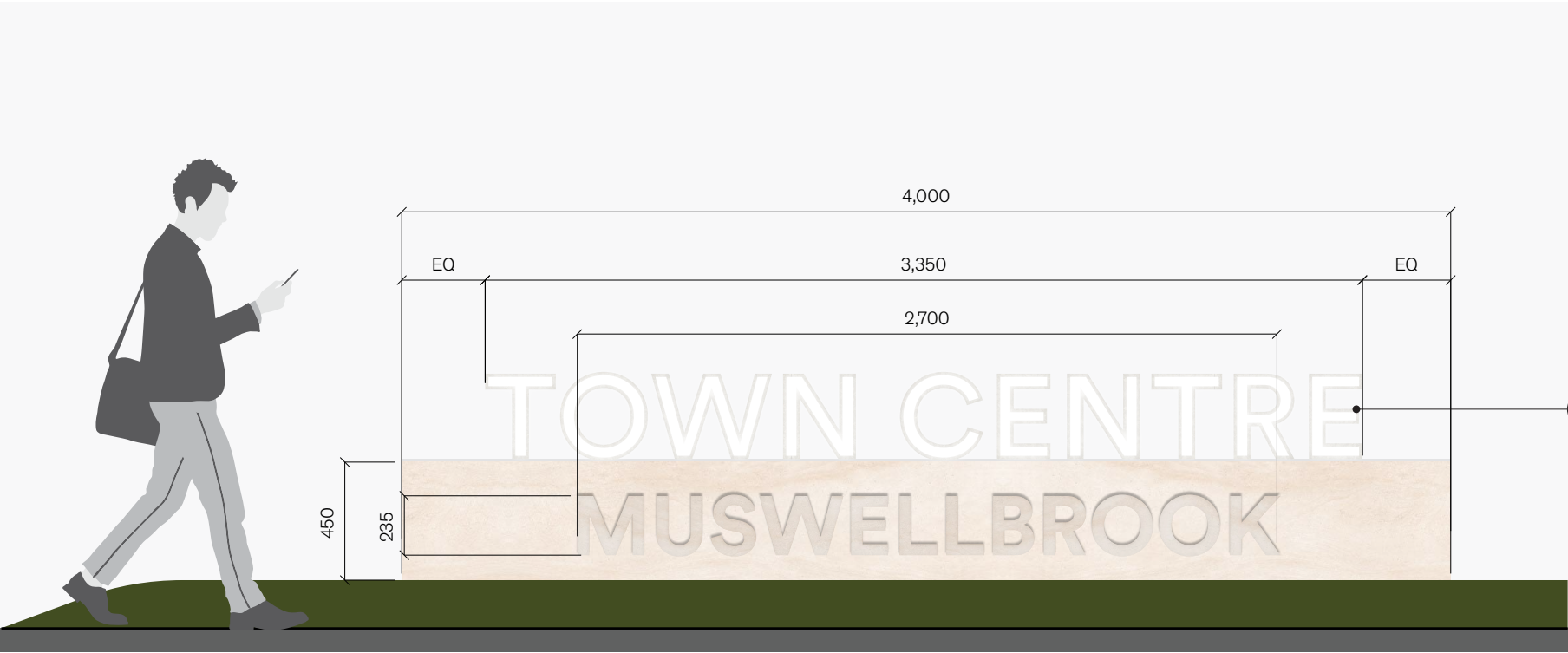
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ID.1 - Precinct Identification
Option 1
Overview & Setout

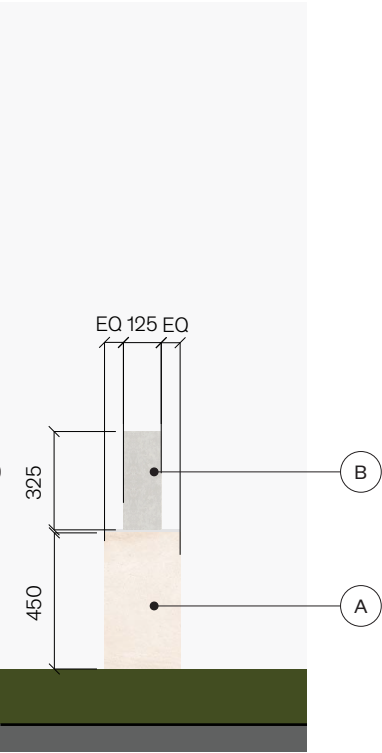
ID.1 - Precinct Identification
Option 2



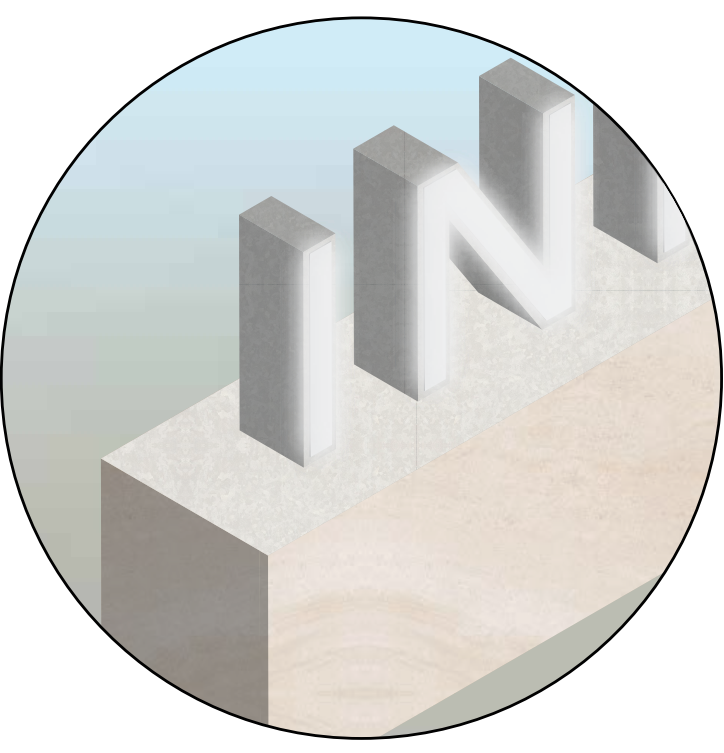
3 - TOP VIEW
SCALE 1:25



1 - INDICATIVE ELEVATION
SCALE 1:25



2 - INDICATIVE ELEVATION
SCALE 1:25



4 - ISOMETRIC VIEW
SCALE NTS

- A Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1** "MUSWELLBROOK" to be engraved 10mm into the stone base.
- B 125mm high fabricated steel letters to match finish **M2**. Letters to be mechanically fixed into the base.
- C LED Front Face panel inset 10mm from galvanised steel. Ensure even illumination with no hot spotting.

NOTES:
Indicative message only
Fonts: Circular STD - Book
Tracking: 50pt

No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.

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**ID.1 - Precinct Identification
Option 2**
Overview & Setout

ISSUE:
2

ID.1 - Precinct Identification
Option 2

- A

Sandstone base with a honed finish matched to the finish used in the landscape. Finish: **M1**
"MUSWELLBROOK" to be engraved 10mm into the stone base.
- B

125mm high fabricated steel letters to match finish **M2**. Letters to be mechanically fixed into the base.
- C

LED Front Face panel inset 10mm from galvanised steel. Ensure even illumination with no hot spotting.
- D

Each letter fixed to steel top plate, top plate fixed to stone.
- E

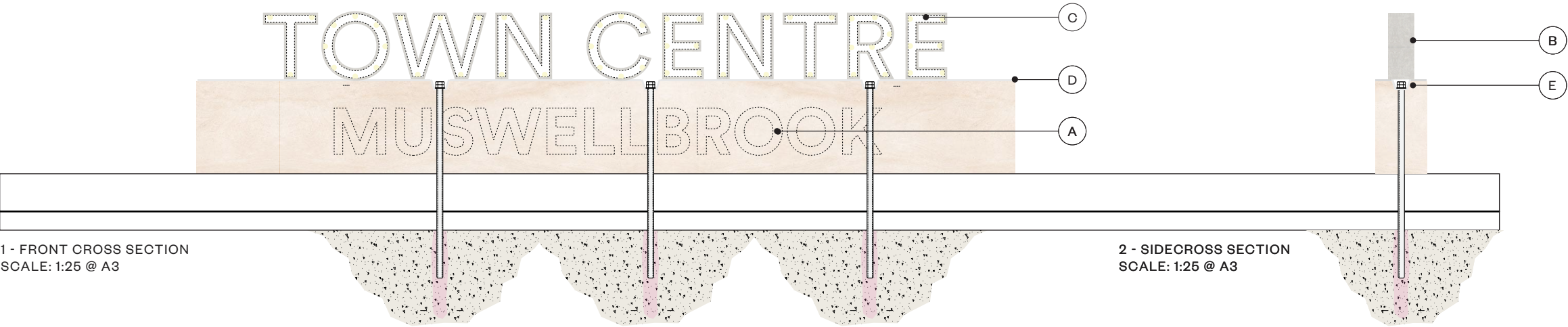
Countersunk Bolts, hidden within Sandstone block

NOTES:
Indicative message only
Fonts: Circular STD – Book
Tracking: 50pt

No welds or joins to be visible. Fixings to be countersunk and painted to match background or concealed with screw caps.



3 - TOP CROSS SECTION
SCALE: 1:25 @ A3



1 - FRONT CROSS SECTION
SCALE: 1:25 @ A3

2 - SIDECROSS SECTION
SCALE: 1:25 @ A3

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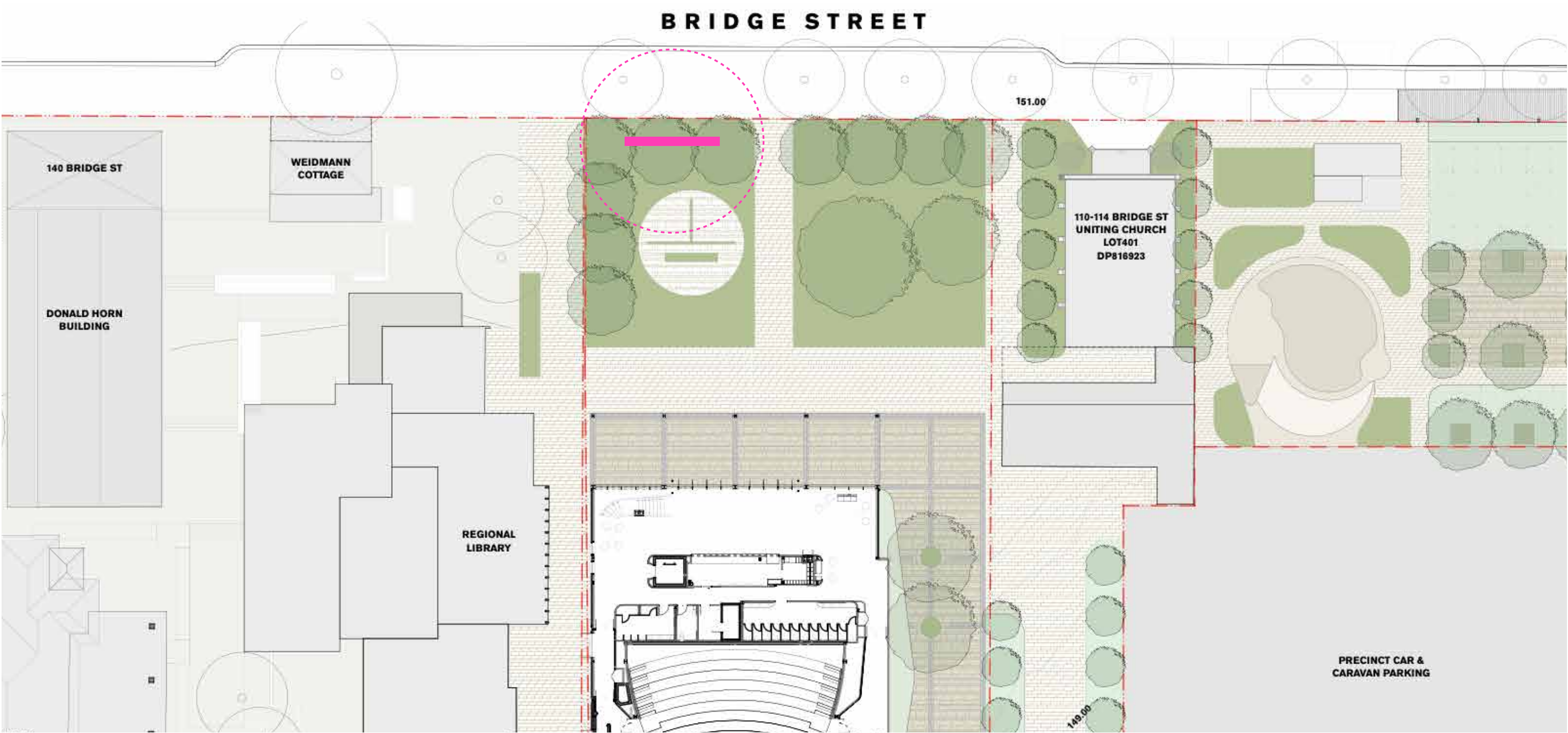
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ID.1

**ID.1 - Precinct Identification
Option 2**
Overview & Setout

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ID.1 - Precinct Identification Allocation



1 - INDICATIVE ALLOCATION
SCALE 1:25

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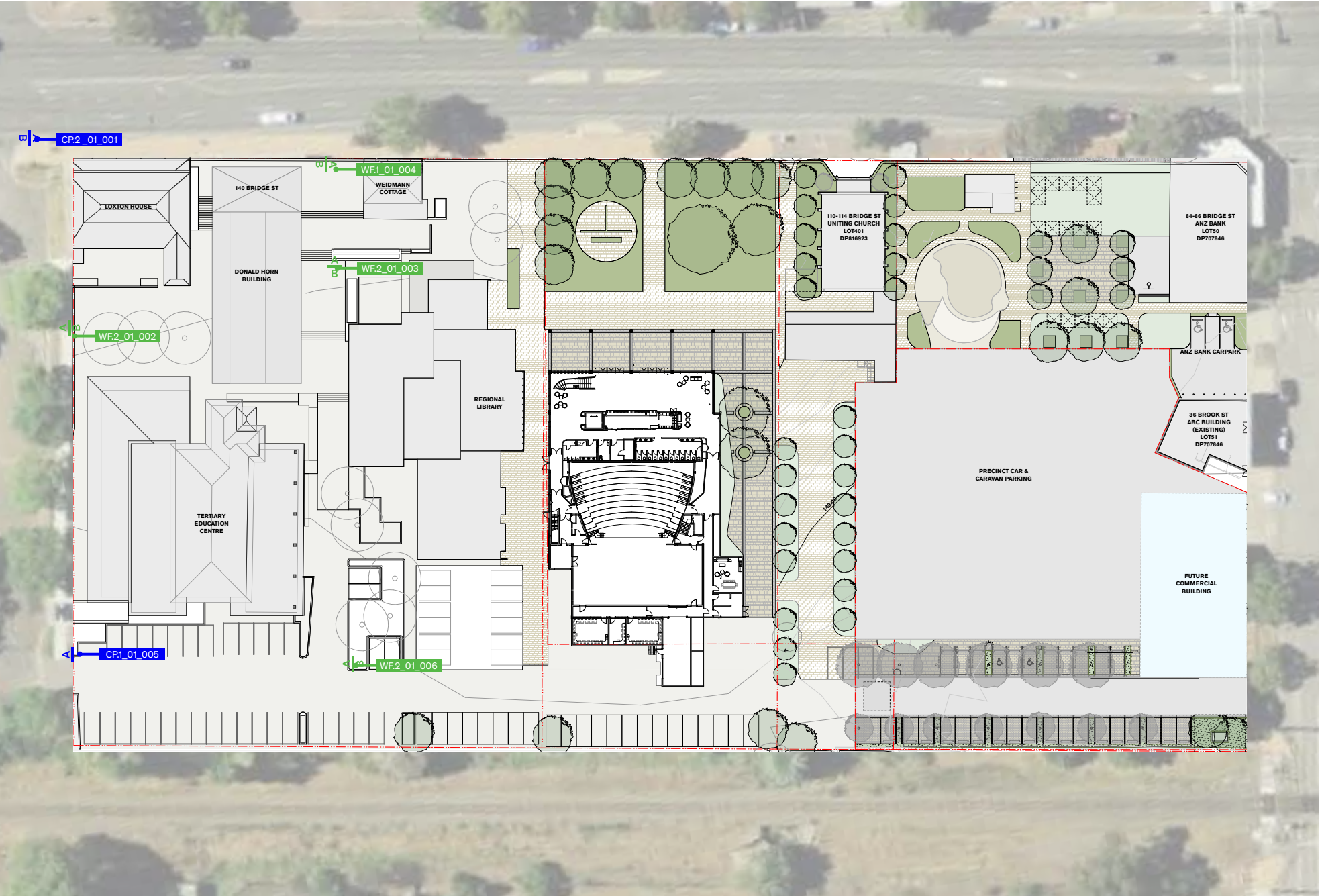
ID.1

ID.1 - Precinct Identification Allocation



Masterplan Allocations

Stage 1 Allocation



SIGN CODE	SEQUENCE	SIGN NAME	STAGE	QTY	MESSAGING	NOTES
CP2_01_001	_001	CP.2Car Park Entry ID	01	1	SIDE A: Left Arrow [Parking Picto] SIDE B: Right Arrow [Parking Picto]	TO BE CONFIRMED
WF2_01_002	_002	WF.2Wayfinding Finger Pole	01	1	SIDE A: [RIGHT] Car Park 100m [LEFT] Loxton House 50m [LEFT] Library 300m SIDE B: [LEFT] Car Park 100m [RIGHT] Loxton House 50m [RIGHT] Library 300m	TO BE CONFIRMED
WF2_01_003	_003	WF.2Wayfinding Finger Pole	01	1	SIDE A: [LEFT] Library 20m [RIGHT] Tertiary Education Centre 100m [RIGHT] Car Park 300m SIDE B: [RIGHT] Library 50m [LEFT] Tertiary Education Centre 100m [LEFT] Car Park 300m	TO BE CONFIRMED
WF1_01_004	_004	WF.1Wayfinding Totem	01	1	SIDE A: INNOVATION PRECINCT [UP] Donald Horne Building Loxton House [LEFT] Library Tertiary Education Centre Car Park [RIGHT] Shopping Precinct [TOWN WIDE MAP] [MAP INFORMATION] [MUSWELLBROOK SHIRE COUNCIL LOGO] SIDE B: INNOVATION PRECINCT [RIGHT] Library Tertiary Education Centre Car Park [UP] Regional Entertainment Centre Possum Park [PICTO] Muswellbrook Station [TOWN WIDE MAP] [MAP INFORMATION]	TO BE CONFIRMED
CP1_01_005	_005	CP.1Car Park ID	01	1	[Parking Picto] FREE PARKING [MUSWELLBROOK SHIRE COUNCIL LOGO]	
WF2_01_006	_006	WF.2Wayfinding Finger Pole	01	1	SIDE A: [LEFT] Library 50m [LEFT] Donald Horne Building 300m [RIGHT] Regional Entertainment Centre 150m SIDE B: [RIGHT] Library 50m [RIGHT] Donald Horne Building 300m [LEFT] Regional Entertainment Centre 150m	TO BE CONFIRMED

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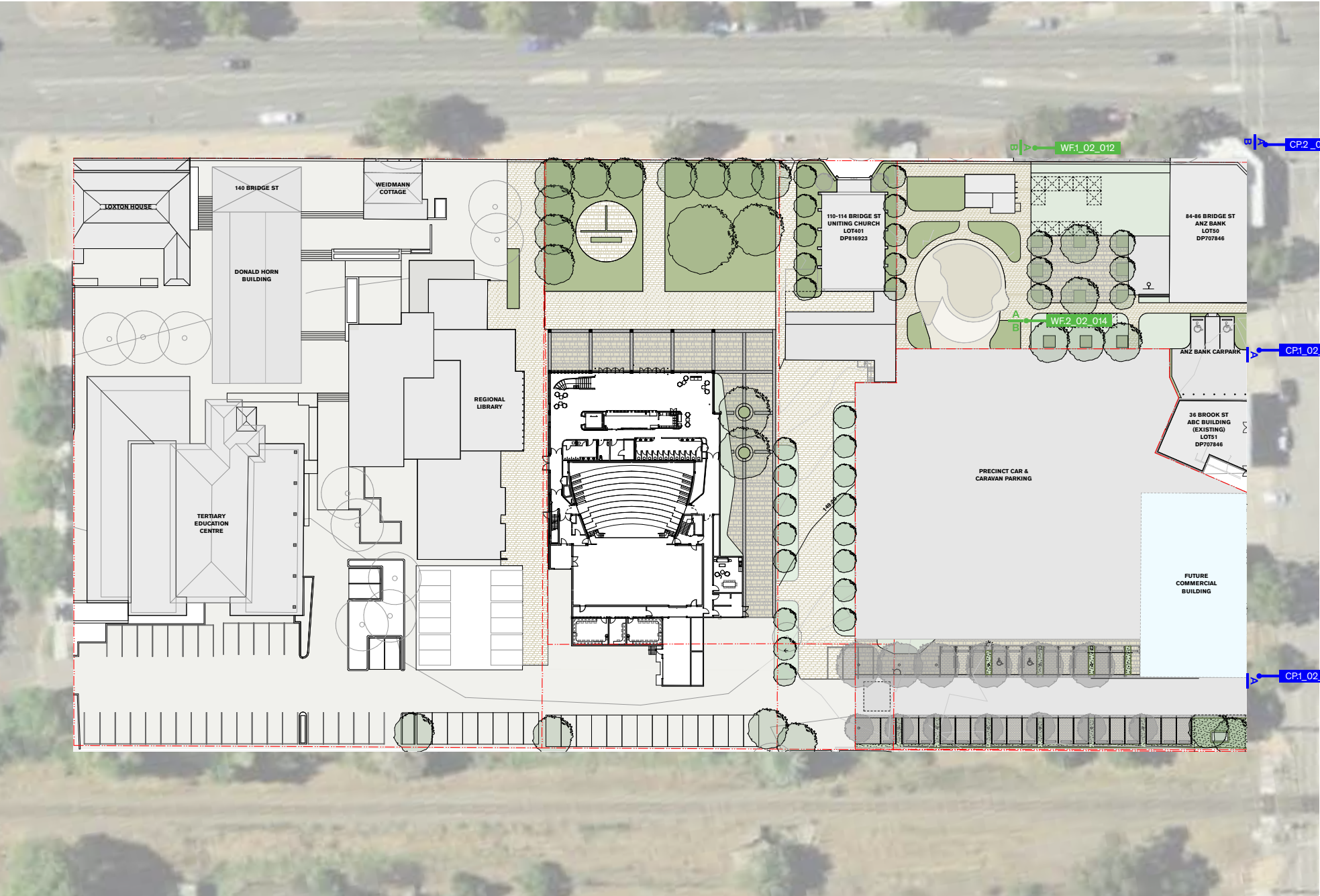
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Stage 1 Allocation
Overview & Setout

ISSUE:
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Stage 2 Allocation



SIGN CODE	SEQUENCE	SIGN NAME	STAGE	QTY	MESSAGING	NOTES
WF1_02_012	_012	WF.1 Wayfinding Totem	02	1	SIDE A: INNOVATION PRECINCT [UP] Regional Entertainment Centre Library Donald Horne Building Loxton House Tertiary Education Centre [LEFT] Possum Park Car Park [RIGHT] Shopping Precinct [TOWN WIDE MAP] [MAP INFORMATION] SIDE B: INNOVATION PRECINCT [RIGHT] Possum Park Car Park [UP] [PICTO] Muswellbrook Station [TOWN WIDE MAP] [MAP INFORMATION] [MUSWELLBROOK SHIRE COUNCIL LOGO]	TO BE CONFIRMED
CP2_02_013	_013	CP.2 Car Park Entry ID	02	1	SIDE A: Left Arrow [Parking Picto] SIDE B: Right Arrow [Parking Picto]	
WF2_02_014	_014	WF.2 Wayfinding Finger Pole	02	1	SIDE A: [LEFT] [Commercial Building] 50m [RIGHT] Regional Entertainment Centre 150m [RIGHT] Library 150m SIDE B: [RIGHT] [Commercial Building] 50m [LEFT] Regional Entertainment Centre 150m [LEFT] Library 150m	TO BE CONFIRMED
CP1_02_015	_015	CP.1 Car Park ID	02	1	[Parking Picto] [Commercial Building] CARPARK [MUSWELLBROOK SHIRE COUNCIL LOGO]	
CP1_02_016	_016	CP.1 Car Park ID	02	1	[Parking Picto] FREE PARKING [MUSWELLBROOK SHIRE COUNCIL LOGO]	

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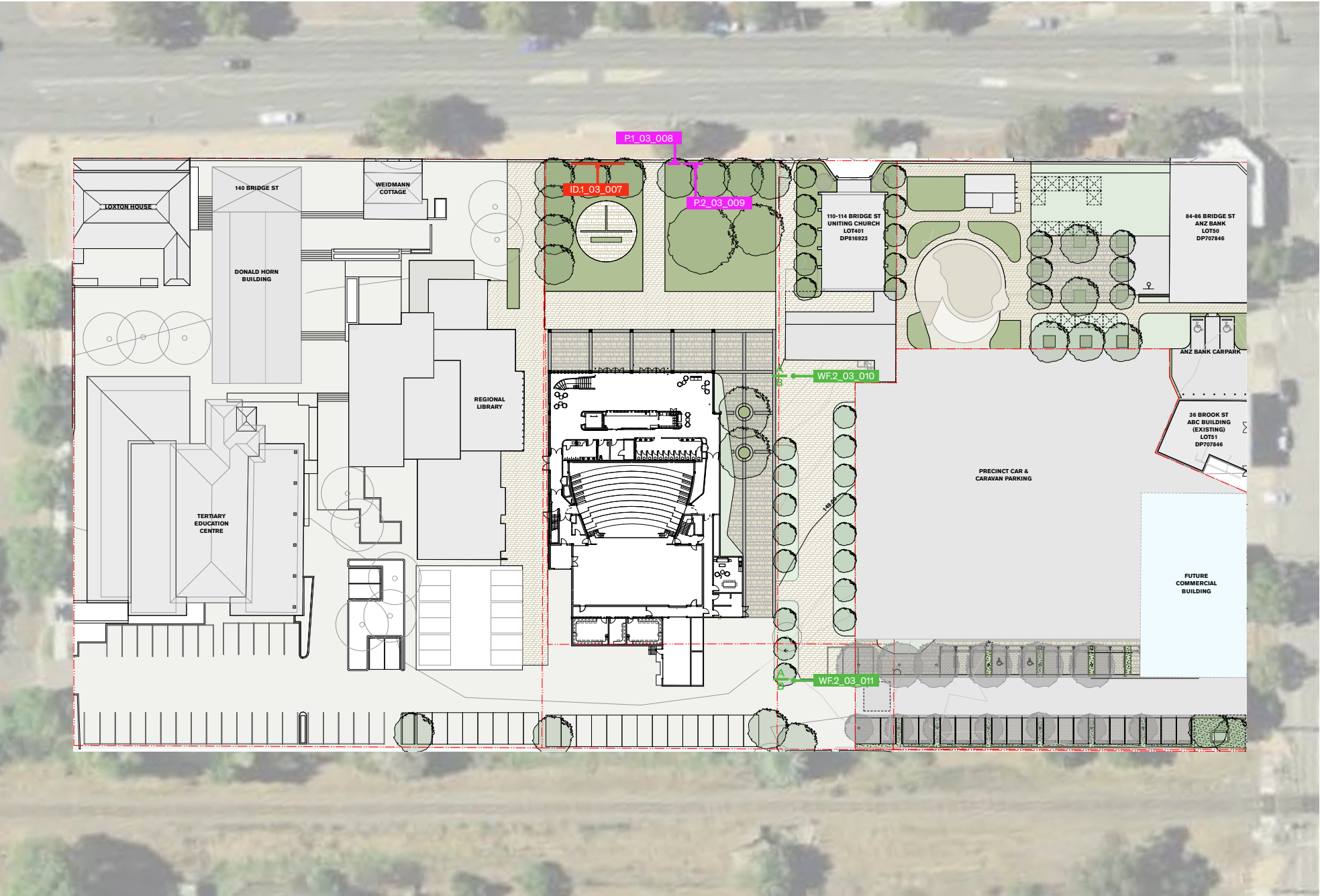
DRAWING NUMBER:
SIG-DRW-PLN-002

PLN

Stage 2 Allocation
Overview & Setout

ISSUE:
2

Stage 3 Allocation



SIGN CODE	SEQUENCE	ID	SIGN NAME	STAGE	QTY	MESSAGING	NOTES
ID.1_03_007	_007	ID.1	Precinct ID	03	1	TOWN CENTRE MUSWELLBROOK	
P.1_03_008	_008	P.1	Digital Signage	03	1	[DIGITAL SCREEN] [MUSWELLBROOK SHIRE COUNCIL LOGO]	
P.2_03_009	_009	P.2	Directory Board	03	1	Muswellbrook Town Centre 1 - Loxton House 2 - Donald Horne Building 3 - Weidmann Cottage 4 - Regional Library 5 - Tertiary Education Centre 6 - Regional Entertainment Centre 7 - Uniting Church 8 - Possum Park 9 - Commerical Building [PRECINCT MAP] [MUSWELLBROOK SHIRE COUNCIL LOGO]	
WF.2_03_010	_010	WF.2	Wayfinding Finger Pole	03	1	SIDE A: [LEFT] Possum Park 50m [RIGHT] Donald Horne Building 200m [RIGHT] Library 150m SIDE B: [RIGHT] Possum Park 50m [LEFT] Donald Horne Building 200m [LEFT] Library 150m	TO BE CONFIRMED
WF.2_03_011	_011	WF.2	Wayfinding Finger Pole	03	1	SIDE A: [LEFT] Regional Entertainment Centre 50m [LEFT] Library 150m [RIGHT] Possum Park 150m SIDE B: [RIGHT] Regional Entertainment Centre 50m [RIGHT] Library 150m [LEFT] Possum Park 150m	TO BE CONFIRMED

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Stage 3 Allocation
Overview & Setout

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We acknowledge Indigenous and Torres Strait Islander peoples as Australia's First Nations Peoples and the Traditional Owners and Custodians of the land in which we are designing for, and where we design from.

We give respect to all Elders — past, present and emerging.